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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

MCBC HOLDINGS, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies: _____
 - (2) Aggregate number of securities to which transaction applies: _____
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): _____
 - (4) Proposed maximum aggregate value of transaction: _____
 - (5) Total fee paid: _____
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid: _____
 - (2) Form, Schedule or Registration Statement No.: _____
 - (3) Filing Party: _____
 - (4) Date Filed: _____

The logo for MasterCraft, featuring the word "MasterCraft" in a white, italicized, sans-serif font on a red rectangular background.

MCBC HOLDINGS, INC.

**100 Cherokee Cove Drive
Vonore, Tennessee 37885**

September 8, 2017

Dear Stockholder:

We cordially invite you to attend the 2017 Annual Meeting of Stockholders of MCBC Holdings, Inc. to be held on Wednesday, Tuesday, October 17, 2017, at 8:00 a.m. Eastern time at the Hilton Knoxville Airport at 2001 Alcoa Highway, Alcoa, TN 37701.

The items of business are listed in the following Notice of Annual Meeting of Stockholders and are more fully addressed in the Proxy Statement.

We are pleased to take advantage of the Securities and Exchange Commission rule allowing companies to furnish proxy materials to stockholders over the Internet. We believe that this e-proxy process expedites stockholders' receipt of proxy materials, while also lowering the costs and reducing the environmental impact of our Annual Meeting. The proxy statement, the accompanying proxy card and our annual report will first be mailed to our stockholders on or about September 8, 2017. For information on how to vote your shares, please refer to the Proxy Materials or proxy card you receive to assure that your shares will be represented and voted at the Annual Meeting even if you cannot attend. Your vote is important. To be sure your shares are voted at the meeting, even if you plan to attend the meeting in person, please follow the instructions provided to you and vote your shares today. This will not prevent you from voting your shares in person if you are able to attend.

On behalf of your Board of Directors, thank you for your continued support of and interest in MCBC Holdings, Inc.

Sincerely,

A handwritten signature in black ink, appearing to read "Frederick A. Brightbill".

Frederick A. Brightbill
Chairman of the Board



MCBC HOLDINGS, INC.

**100 Cherokee Cove Drive
Vonore, Tennessee 37885**

**NOTICE OF 2017 ANNUAL MEETING OF STOCKHOLDERS
To be held October 17, 2017**

Time: 8:00 a.m. Eastern time
Date: October 17, 2017
Place: The Hilton Knoxville Airport at 2001 Alcoa Highway, Alcoa, Tennessee 37701
Record Date: Stockholders of record at the close of business on August 30, 2017 are entitled to notice of and to vote at the annual meeting or any adjournments or postponements thereof.
Purpose: (1) Elect two directors nominated by the Board of Directors for a term that expires at the 2020 annual meeting of stockholders;
(2) Ratify the appointment of BDO USA, LLP as our independent registered public accounting firm for fiscal year 2018; and
(3) Consider and act upon such other business as may properly come before the annual meeting or any adjournments or postponements thereof.
Stockholders Register: A list of the stockholders entitled to vote at the annual meeting may be examined during regular business hours at our executive offices, 100 Cherokee Cove Drive, Vonore, Tennessee 37885, during the ten-day period preceding the meeting.

By order of the Board of Directors,

A handwritten signature in black ink that reads "Timothy M. Oxley".

Timothy M. Oxley
Chief Financial Officer and Secretary

September 8, 2017

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MCBC HOLDINGS, INC.
100 Cherokee Cove Drive
Vonore, Tennessee 37885

PROXY STATEMENT SUMMARY

This summary highlights information contained elsewhere in this proxy statement. This summary does not contain all of the information that you should consider, and you should read the entire proxy statement carefully before voting.

Annual Meeting Information

- October 17, 2017 at 8:00 a.m. Eastern time
- The Hilton Knoxville Airport at 2001 Alcoa Highway, Alcoa, Tennessee 37701
- The record date is August 30, 2017

Items of Business

<u>Proposal</u>	<u>Board Vote Recommendation</u>	<u>Page Reference (for more information)</u>
1. Elect two directors named in this proxy statement for terms that expire at the 2020 annual meeting	FOR ALL	7
2. Ratify the appointment of our independent registered public accounting firm for fiscal year 2018	FOR	18

Director Nominees

The Board of Directors (the "Board") of MCBC Holdings, Inc. ("we," "our," "us," the "Company," or "MasterCraft") is asking you to elect the two nominees for director named below for terms that expire at the 2020 annual meeting of stockholders. The following table provides summary information about the two director nominees. The directors will be elected by a plurality vote. For more information about the director nominees, see page 7.

<u>Name</u>	<u>Age</u>	<u>Occupation</u>	<u>Experience/ Qualifications</u>	<u>Status as Independent or Non-Employee</u>	<u>Board Committees</u>	<u>End of Term</u>
Donald C. Champion	68	Professional Board Member and Retired Executive	Accounting, Tax, Leadership	Independent	Audit (Chair), Compensation	FY 2020
Tzau-Jin (TJ) Chung	54	Partner, Trvsis LLC; Core Industrial Partners	Leadership, Industry, Operations	Independent	Compensation	FY 2020

Continuing Directors

The following table provides summary information about the five continuing directors whose terms expire at the 2018 and 2019 annual meetings. For more information about the continuing directors, see page 8.

<u>Name</u>	<u>Age</u>	<u>Occupation</u>	<u>Experience/ Qualifications</u>	<u>Status as Independent or Non-Employee</u>	<u>Board Committees</u>	<u>End of Term</u>
Terry McNew	55	Chief Executive Officer and President, MCBC Holdings, Inc.	Leadership, Industry	—	—	FY 2018
Frederick A. Brightbill	65	Professional Board Member and Retired Executive	Industry, Leadership, Operations	Independent	Audit, Nominating and Corporate Governance (Chair)	FY 2018
W. Patrick Battle	54	Managing Partner, Stillwater Family Holdings	Leadership, Financial	Independent	Nominating and Corporate Governance	FY 2018
Roch Lambert	54	Chief Executive Officer, Curt Group	Leadership, Industry	Independent	Nominating and Corporate Governance	FY 2019
Peter G. Leemputte	60	Professional Board Member and Retired Executive	Leadership, Financial	Independent	Audit, Compensation (Chair)	FY 2019

Ratification of the Appointment of the Independent Registered Public Accounting Firm

The Board is asking you to ratify the selection of BDO USA, LLP as our independent registered public accounting firm for the fiscal year ending June 30, 2018. Set forth below is summary information with respect to the fees for services provided to us during the fiscal years ended June 30, 2017 and June 30, 2016. For more information see page 18.

	<u>Fiscal Year 2017</u>	<u>Fiscal Year 2016</u>
Fees Billed:		
Audit Fees	\$ 523,000	\$ 670,000
Total	\$ 523,000	\$ 670,000

2018 Annual Meeting of Stockholders

Stockholder proposals submitted for inclusion in the proxy statement for our annual meeting of stockholders expected to be held in September or October 2018 pursuant to SEC Rule 14a-8 must be received by us by May 11, 2018. Director nominations or other business to be brought before the 2018 Annual Meeting by a stockholder, other than Rule 14a-8 proposals described above, must be received by us between June 19, 2018 and July 19, 2018. For more information see page 26.

PROXY STATEMENT

The Board of Directors is furnishing this information in connection with the solicitation of proxies for the annual meeting of stockholders to be held on October 17, 2017. The proxy statement, the accompanying proxy card and our annual report will first be mailed to our stockholders on or about September 8, 2017.

All properly executed written proxies, and all properly completed proxies submitted by the Internet or telephone, that are delivered pursuant to this solicitation will be voted at the meeting in accordance with directions given in the proxy, unless the proxy is revoked prior to completion of voting at the meeting.

Only owners of record of shares of common stock of the Company at the close of business on August 30, 2017, the record date, are entitled to vote at the meeting, or at any adjournments or postponements of the meeting. Each owner of record on the record date is entitled to one vote for each share of common stock held. There were 18,637,445 shares of common stock issued and outstanding on the record date.

QUESTIONS RELATING TO THIS PROXY STATEMENT

What is a proxy?

It is your legal designation of another person to vote the stock you own. That other person is called a proxy. If you designate someone as your proxy in a written document, that document also is called a proxy or a proxy card. We have designated two of our officers as proxies for the 2017 Annual Meeting of Stockholders (the "Annual Meeting"). These officers are Terry McNew and Timothy M. Oxley.

What is a proxy statement?

It is a document that Securities and Exchange Commission ("SEC") regulations require us to give you when we ask you to vote designating Terry McNew and Timothy M. Oxley as proxies to vote on your behalf.

What is the difference between a stockholder of record and a stockholder who holds stock in street name?

If your shares are registered in your name with our transfer agent, American Stock Transfer & Trust Company, LLC, you are a stockholder of record. If your shares are held in the name of your bank, broker or other nominee, your shares are held in street name.

What is the record date and what does it mean?

August 30, 2017 is the record date for the Annual Meeting to be held on October 17, 2017. The record date is established by the Board of Directors as required by the Delaware General Corporation Law ("Delaware Law"). Owners of record of our common stock at the close of business on the record date are entitled to receive notice of the meeting and vote at the meeting and any adjournments or postponements of the meeting.

How do I vote as a stockholder of record?

As a stockholder of record, you may vote by one of the four methods described below:

By the Internet. Over the Internet at the web address noted in the Proxy Materials or proxy card you receive (if you have access to the Internet, we encourage you to vote in this manner). The Internet voting procedure is designed to verify the voting authority of stockholders. You will be able to vote your shares by the Internet and confirm that your vote has been properly recorded.

By Telephone. By telephone through the number noted in the proxy card you receive (if you request and receive a proxy card). The telephone voting procedure is designed to verify the voting authority of stockholders. The procedure allows you to vote your shares and to confirm that your vote has been properly recorded.

By Mail. You may sign and date your proxy card (if you request and receive a proxy card) and mail it in the prepaid and addressed envelope enclosed therewith.

In Person. You may vote in person at the annual meeting.

Please follow the directions in the Proxy Materials or proxy card you received carefully.

How do I vote as a street name stockholder?

If your shares are held in "street name" through a bank, broker or other nominee, you should receive information from the bank, broker or other nominee about your specific voting options. If you have questions about voting your shares, you should contact your bank, broker or other nominee. The availability of telephone and Internet voting depends on the voting processes of your bank, broker or other nominee.

If you wish to vote in person at the annual meeting, you will need to bring a legal proxy to the meeting. You must request a legal proxy through your bank, broker or other nominee. Please note that if you request a legal proxy, any previously executed proxy will be revoked and your vote will not be counted unless you appear at the meeting and vote in person, or legally appoint another proxy to vote on your behalf.

What if I sign and return a proxy card, but do not provide voting instructions?

Proxies that are properly executed and delivered, and not revoked, will be voted as specified on the proxy card. If no direction is specified on the proxy card, the proxy will be voted as follows:

- **for** the election of the two nominees for director described in this Proxy Statement; and
- **for** ratification of the appointment of our independent registered public accounting firm for fiscal year 2018.

What if I change my mind after I return my proxy?

You may revoke your proxy and change your vote at any time before the polls close at the Annual Meeting. You may do this by:

- voting again by the Internet or by telephone, if available, prior to 11:59 p.m. Eastern Time, on October 17, 2017;
- giving written notice to our Corporate Secretary that you wish to revoke your proxy and change your vote; or
- voting in person at the annual meeting.

What is a quorum?

The presence of the holders of a majority of the outstanding shares of common stock entitled to vote at the Annual Meeting, present in person or represented by proxy, is necessary to constitute a quorum. The inspector of elections appointed for the meeting will tabulate votes cast by proxy and in person at the meeting and determine the presence of a quorum.

Will my shares be voted if I do not vote by the Internet, vote by telephone, sign and return a proxy card, or attend the Annual Meeting and vote in person?

If you are a stockholder of record and you do not vote by the Internet, vote by telephone, sign and return a proxy card or attend the Annual Meeting and vote in person, your shares will not be voted

and will not count in deciding the matters presented for stockholder consideration in this proxy statement.

If your shares are held in "street name" through a bank, broker or other nominee and you do not provide voting instructions before the Annual Meeting, your bank, broker or other nominee may vote your shares on your behalf under certain circumstances. Brokerage firms have the authority under certain rules to vote shares for which their customers do not provide voting instructions on "routine" matters.

The ratification of the appointment of our independent registered public accounting firm is considered a "routine" matter under these rules. Therefore, brokerage firms are allowed to vote their customers' shares on this matter if the customers do not provide voting instructions. If your brokerage firm votes your shares on this matter because you do not provide voting instructions, your shares will be counted for purposes of establishing a quorum to conduct business at the meeting and in determining the number of shares voted for or against the routine matter.

When a matter is not a routine matter and the brokerage firm has not received voting instructions from the beneficial owner of the shares with respect to that matter, the brokerage firm cannot vote the shares on that matter. This is called a "broker non-vote." Only the ratification of the appointment of our independent registered public accounting firm is considered a "routine" matter for this Proxy Statement. The election of director nominees is not considered a routine matter. Because the election of director nominees is not considered a "routine" matter for stockholder consideration, the brokers will not have discretionary authority to vote your shares with respect to such matter and if you do not instruct your bank or broker how to vote your shares, no votes will be cast on your behalf with respect to such matter.

We encourage you to provide instructions to your brokerage firm by voting your proxy. This action ensures your shares will be voted at the meeting in accordance with your wishes.

How may I vote for each proposal?

For *Proposal 1—Election of Directors*, you may vote **for** all nominees, **withhold** from all nominees or **withhold** from individual nominees.

For *Proposal 2—Ratification of the Appointment of our Independent Registered Public Accountants*, you may vote **for**, **against** or **abstain** from voting.

How are votes tabulated?

According to our bylaws, each of the proposed items will be determined as follows:

Proposal 1—Election of Directors: The election of directors will be determined by a plurality of votes cast. If you do not vote on such proposal or cast a withhold vote, it will have no effect on such proposal.

Proposal 2—Ratification of the Appointment of our Independent Registered Public Accountants: The ratification of the appointment of our independent registered public accountants will be determined by a majority of votes cast affirmatively or negatively. If you abstain from voting on such proposal or your broker is unable to vote your shares, it will have the same effect as a vote against such proposal.

Any other matters: The voting results of any other matters are determined by a majority of votes cast affirmatively or negatively, except as may otherwise be required by law.

No cumulative voting rights are authorized, and dissenters' rights are not applicable to the matters being voted upon.

How are proxies solicited and what is the cost?

We will bear all expenses incurred in connection with the solicitation of proxies. We will reimburse brokers, fiduciaries and custodians for their costs in forwarding proxy materials to beneficial owners of common stock. Our directors, officers and employees may solicit proxies by mail, telephone and personal contact. They will not receive any additional compensation for these activities. In addition, we have retained D.F. King & Co. ("D.F. King") to assist in the solicitation of proxies with respect to shares of our common stock held of record by brokers, nominees and institutions and, in certain cases, by other holders. Such solicitation may be made through the use of mail, by telephone or by personal calls. The anticipated cost of the services of D.F. King is \$6,750 plus expenses.

Where can I find the voting results of the Annual Meeting?

We expect to announce preliminary voting results at the Annual Meeting. We will publish the final results in a current report on Form 8-K within four business days of the Annual Meeting. We will file that report with the SEC, and you can get a copy from:

- our website at www.mastercraft.com by clicking on the Investors link, followed by the Financials link,
- the SEC's website at www.sec.gov,
- the SEC at 1 (800) SEC-0330, or our Corporate Secretary at 100 Cherokee Cove Drive, Vonore, Tennessee 37885.

How can I obtain a copy of the 2017 Annual Report to Stockholders and the Annual Report on Form 10-K for the year ended June 30, 2017?

Our 2017 Annual Report to Stockholders which includes our Annual Report on Form 10-K for the year ended June 30, 2017 is available at www.mastercraft.com by clicking on the Investors link, followed by the Financials link. In addition, our Annual Report on Form 10-K for the year ended June 30, 2017, is available from the SEC's website at www.sec.gov. At the written request of any stockholder who owns common stock as of the close of business on the record date, we will provide, without charge, paper copies of our Annual Report on Form 10-K, including the financial statements and financial statement schedule, as filed with the SEC, except exhibits thereto. If requested by eligible stockholders, we will provide copies of the exhibits for a reasonable fee. You can request copies of our Annual Report on Form 10-K by mailing a written request to:

100 Cherokee Cove Drive,
Vonore, Tennessee 37885
Attention: Corporate Secretary

How do I obtain directions to attend the Annual Meeting and vote in person?

Directions to the Annual Meeting are located at www.mastercraft.com.

PROPOSAL 1—ELECTION OF DIRECTORS

Currently, our Board of Directors consists of seven directors in three classes, with two directors in Class I, two directors in Class II and three directors in Class III.

The three director classes will serve as follows:

- Class II, whose initial term will expire at the Annual Meeting;
- Class III, whose initial term will expire at the annual meeting of stockholders to be held in 2018; and
- Class I, whose initial term will expire at the annual meeting of stockholders to be held in 2019.

The terms of Donald C. Campion and Tzau-Jin (TJ) Chung, each a Class II director, expire at the Annual Meeting. Upon the recommendation of our Nominating and Corporate Governance Committee, Messrs. Campion and Chung have been nominated for election at the Annual Meeting. If elected, Messrs. Campion and Chung will hold office for a three-year term until the annual meeting of stockholders to be held in 2020.

In addition, at the annual meeting of stockholders to be held in 2018, the Class III directors will be elected for a three-year term expiring at the annual meeting of stockholders to be held in 2021, and at the annual meeting of stockholders to be held in 2019, the Class I directors will be elected for a three-year term expiring at the annual meeting of stockholders to be held in 2022. Messrs. Battle, Brightbill and McNew are our current Class III directors, and Messrs. Lambert and Leemputte are our current Class I directors.

The persons named in the accompanying proxy, or their substitutes, will vote for the election of the two nominees listed hereafter, except to the extent authority to vote for any or all of the nominees is withheld. No proposed nominee is being elected pursuant to any arrangement or understanding between the nominee and any other person or persons. Both nominees have consented to stand for election at this meeting. If either of the nominees becomes unable or unwilling to serve, the persons named as proxies in the accompanying proxy, or their substitutes, shall have full discretion and authority to vote or refrain from voting for any substitute nominees in accordance with their judgment. We do not know of any nominee of the Board of Directors who would be unable to serve as a director if elected. Directors will be elected by a plurality of the votes cast at the Annual Meeting.

Both of the director nominees listed below are currently directors of the Company. The following is a brief summary of each director nominee's business experience and qualifications and other public company directorships held currently or in the last five years.

Director Nominees for Terms Expiring at the 2020 Annual Meeting

Donald C. Campion—Mr. Campion has served as a member of our Board of Directors since July 2015. He has served as the Chief Financial Officer of several public and private companies, including Special Devices, Inc., Cambridge Industries, Inc., Oxford Automotive, Inc. and Delco Electronics Corporation. Most recently, Mr. Campion served as Chief Financial Officer of VeriFone, Inc. from 2003 to 2004. Mr. Campion is a member of the Board of Directors of Haynes International, Inc., where he serves as the Chairman of the Audit Committee and as a member of the Risk Committee and the Compensation Committee. Mr. Campion also currently serves on the board of a private company and has previously served on the boards of many public and private companies. Mr. Campion graduated from the University of Michigan College of Engineering with a B.S. in applied mathematics in 1970 and an M.B.A. from the University of Michigan School of Business Administration in 1976. We believe Mr. Campion's substantial accounting and tax experience, his leadership positions in diverse manufacturing businesses and his board service experience, including as chair of several audit

committees, enable him to play a key role in all matters involving our Board of Directors and make him well qualified to serve as a member of our Board of Directors.

Tzau-Jin (TJ) Chung—Mr. Chung has served as a member of our Board of Directors since December 2016. Mr. Chung is currently a partner at Trvsi LLC, an investment and business advisory firm, and a partner at Core Industrial Partners, a private equity firm. Mr. Chung retired as CEO of Teletrac Navman, a Danaher operating company and a leading global SaaS provider of fleet management solutions in May 2016. From 2007 to 2012, Mr. Chung was CEO of Navman Wireless where he led the MBO of the company. Before Navman Wireless, Mr. Chung served as President of New Technologies Division at Brunswick Corporation. Mr. Chung also served as VP & Chief Strategy Officer of Brunswick and VP of Mercury Marine, a \$1.6 billion division of Brunswick. Before joining Brunswick, Mr. Chung was an executive at Emerson Electric. Mr. Chung currently serves on the board of Littelfuse, where he serves as the Chairman of the Compensation Committee and as a member of the Nominating and Governance and the Technology Committees. Mr. Chung holds an MBA from Duke University's Fuqua School of Business, an MS in Computer Science from North Carolina State University, and a BS in Electrical Engineering from the University of Texas at Austin. We believe Mr. Chung's substantial experience in the boating industry and other industries as well as his leadership and operational skills enable him to play a key role in all matters involving our Board of Directors and makes him well qualified to serve as a member of our Board of Directors.

The Board of Directors recommends that you vote FOR the two director nominees.

Continuing Directors with Terms Expiring at the 2018 or 2019 Annual Meetings

The directors listed below will continue in office for the remainder of their terms in accordance with our bylaws.

Terry McNew—Mr. McNew was appointed President and Chief Executive Officer of MasterCraft in 2012. Mr. McNew has over 29 years of experience in the boating industry with executive roles at both Brunswick Corp. and Correct Craft. Mr. McNew served as President and Chief Executive Officer of Correct Craft from 2004 to 2006. He served as Executive Vice President of Brunswick Corp's Recreational Boat Group prior to joining us, where he was in charge of manufacturing, product development, and engineering and quality systems. Prior to these roles, Mr. McNew held senior positions at Sea Ray Boat Group, starting there in 1988 as a laminator and chop gun operator and ultimately leading manufacturing and product development and environmental teams. Mr. McNew received his B.S. in Business Administration and Economics from the University of Central Florida—College of Business Administration in 1986 and is certified as a Six Sigma Black Belt from the University of Tennessee. Mr. McNew brings to the Company more than two decades of extensive knowledge of the boating industry, which we believe qualify him to serve as our President, Chief Executive Officer and a member of our Board of Directors.

Frederick A. Brightbill—Mr. Brightbill has served as a member of our Board of Directors since 2009 and as the chairman of our Board of Directors since July 2015. Mr. Brightbill has served as a Principal of Brightbill Advisors, a management consulting firm, since 2009 and previously served as Principal at Vantage Development and JB Acquisitions. Prior to that he served as President of the Aluminum Boat Group at Brunswick Corporation and in various leadership roles at Mercury Marine, including President of the Outboard Business Unit and Integrated Operations Division. Mr. Brightbill has served on many private company boards and has held a variety of leadership positions, including President and CEO. Mr. Brightbill graduated with a B.S. in Finance from the University of Illinois at Urbana Champaign and received his M.B.A. from the University of Chicago. We believe Mr. Brightbill's experience in the boating industry as well as his leadership and operational skills enable him to play a key role in all matters involving our Board of Directors and makes him well qualified to serve as a member of our Board of Directors.

W. Patrick Battle—Mr. Battle has served as a member of our Board of Directors since May 2017. Since 2010, Mr. Battle has been the Managing Partner of Stillwater Family Holdings and was instrumental in launching Experience and Fermata Partners. Mr. Battle served as Chairman of IMG College from 2007 until 2011, following the acquisition of The Collegiate Licensing Company (CLC) by IMG Worldwide. Under his leadership, IMG College became the leader in developing and managing integrated licensing, marketing, and multimedia rights programs for more than 200 U.S. universities, conferences, bowls, and the NCAA. Prior to joining IMG in 2007, Mr. Battle was the President and Chief Executive Officer of CLC, where he worked since 1984. Mr. Battle has served on the board of Acuity Brands, Inc. since 2014 and is currently a member of the Compensation Committee and the Governance Committee. Mr. Battle graduated from Georgia State University with a B.A. in marketing. We believe Mr. Battle's Mr. Battle's operational, strategic, and marketing expertise gained through senior leadership positions qualifies him to play a key role in all matters involving our Board of Directors and make him well qualified to serve as a member of our Board of Directors.

Roch Lambert—Mr. Lambert has served as a member of our Board of Directors since October 2016. Mr. Lambert currently serves as Chief Executive Officer of Curt Group, an aftermarket automotive accessories manufacturer. Prior to this position, Mr. Lambert served as a Chief Executive Officer of Rec Boat Holdings, an international designer, manufacturer and distributor of powerboats, from 2010 to 2016. Prior to joining Rec Boat, Mr. Lambert served as Vice President and General Manager of several divisions at Bombardier Recreation Products, an international recreational products company, including the Sea-Doo, Ski-Doo and Evinrude divisions from 2008 to 2009, the Evinrude division from 2001 to 2008 and the Sea-Doo division from 1997-2001. He also served in various leadership, engineering and production roles for Bombardier and Aquilon Technologies, a manufacturer of attachments for farm equipment OEMs. Mr. Lambert also currently serves on the boards of three private companies and has previously served on the boards of other private companies. Mr. Lambert graduated from the Ecole Polytechnique de Montreal with a B.Eng. in mechanical/aeronautical engineering and a graduate business degree from the Universite Laval. We believe Mr. Lambert's substantial industry experience, his leadership positions in diverse manufacturing businesses and his vast knowledge of operational matters in the recreational products and powerboat industries, enable him to play a key role in all matters involving our Board of Directors and make him well qualified to serve as a member of our Board of Directors.

Peter G. Leemputte—Mr. Leemputte has served as a member of our Board of Directors since October 2016. Prior to his retirement, Mr. Leemputte was Chief Financial Officer and Treasurer at Keurig Green Mountain, Inc., a leader in specialty coffee, coffee makers, teas and other beverages, from 2015 to 2016. Prior to joining Keurig, Mr. Leemputte was Executive Vice President and Chief Financial Officer at Mead Johnson Nutrition Company, a global leader in infant and children's nutrition, from 2008 to 2015. Previously, Mr. Leemputte was Senior Vice President and Chief Financial Officer for Brunswick Corporation, a diversified manufacturing company. He joined Brunswick in 2001 as Vice President and Controller. Prior to joining Brunswick Corporation, Mr. Leemputte held various management positions at Chicago Title Corporation, Mercer Management Consulting, Armco Inc., FMC Corporation and BP. Mr. Leemputte holds a Bachelor of Science degree in Chemical Engineering from Washington University, St. Louis and a Master of Business Administration in Finance from the University of Chicago Booth School of Business. Mr. Leemputte currently serves as Director at Beazer Homes, USA, where he serves as the Chairman of the Compensation Committee and as a member of the Finance Committee. We believe Mr. Leemputte's significant financial and accounting expertise gained in handling financial responsibilities for several leading corporations, as well as his leadership skills, enable him to play a key role in all matters involving our Board of Directors and make him well qualified to serve as a member of our Board of Directors.

CORPORATE GOVERNANCE

Board Composition and Director Independence

Our amended and restated bylaws provide that our Board of Directors shall consist of such number of directors as determined from time to time by resolution adopted by a majority of the total number of directors then in office. Our Board of Directors currently consists of seven members, W. Patrick Battle, Frederick A. Brightbill, Donald C. Campion, TJ Chung, Roch Lambert, Peter G. Leemputte and Terry McNew. Our amended and restated certificate of incorporation provides that our Board of Directors is divided into three classes, with each director serving a three-year term. Following their initial terms, each class of directors will be elected for a three-year term. Our directors may be removed only by the affirmative vote of at least 66²/₃% of our then outstanding common stock and only for cause.

We follow the director independence standards set forth in The Nasdaq Stock Market, or Nasdaq, corporate governance standards and the federal securities laws.

The Board of Directors reviewed and analyzed the independence of each director and director nominee. The purpose of the review was to determine whether any particular relationships or transactions involving directors or their affiliates or immediate family members were inconsistent with a determination that the director is independent for purposes of serving on the Board of Directors and its committees. During this review, the Board of Directors examined whether there were any transactions and/or relationships between directors or their affiliates or immediate family members and the Company and the substance of any such transactions or relationships.

As a result of this review, our Board of Directors has determined that Messrs. Battle, Brightbill, Campion, Chung, Lambert and Leemputte are independent, as defined under the rules of NASDAQ and meet the requirements set forth in our director independence guidelines. The members of our Nominating and Corporate Governance Committee are Messrs. Brightbill, Battle and Lambert. The members of our Compensation Committee are Messrs. Leemputte, Campion and Chung. The members of our Audit Committee are Messrs. Campion, Brightbill and Leemputte. Our Board of Directors has determined that Messrs. Campion, Brightbill and Leemputte are independent for Audit Committee purposes, as defined under the rules of NASDAQ.

Board Leadership Structure

Mr. Brightbill has been elected by our Board of Directors to serve as the Chairman of our Board of Directors. Our Chairman provides leadership to ensure that the board functions in an independent, cohesive fashion.

We believe our Chief Executive Officer should be principally responsible for running the Company, while our Chairman is responsible for running the board. The Board of Directors has considered the time that is required of Mr. McNew as Chief Executive Officer and believes that by having another director serve as Chairman of the Board, Mr. McNew is able to focus his entire energy on running MasterCraft. Under our Corporate Governance Guidelines and our bylaws, our Chairman's specific responsibilities include to:

- preside over all meetings of the Board of Directors and stockholders;
- work with all directors to schedule board and committee meetings;
- in conjunction with our Chief Executive Officer and committee chairs plan all board meeting agendas providing ample time for appropriate discussion;
- lead the board toward active and constructive participation by all board members;

- conduct an executive session of the independent directors following each board meeting without management present and communicate with management, when appropriate, any issues discussed during the executive session;
- facilitate the annual performance review of the Chief Executive Officer with all directors and communicate the results to the Chief Executive Officer;
- work with the Chief Executive Officer and the board regarding succession planning for the Chief Executive Officer position;
- work with the Nominating and Corporate Governance Committee to determine all committee assignments;
- lead the annual self-assessment of board's performance;
- lead the discussion and evaluation of any violations of or issues related to our Code of Ethics and Conduct;
- communicate regularly with the Chief Executive Officer on all matters to come before the board and other relevant company matters; and
- strive to create and sustain a strong, constructive relationship between the board and management and among the board members.

Our Chairman also has access to management and financial and other information as he deems appropriate from time-to-time to assist him and the Board of Directors in discharging their responsibilities.

The Board of Directors determines its leadership structure from time to time. As part of the annual board self-evaluation process, the Nominating and Corporate Governance Committee and the board evaluate the board's leadership structure to ensure that the structure is appropriate for MasterCraft and its stockholders. We recognize that different board leadership structures may be appropriate for MasterCraft in the future, depending upon applicable circumstances. However, the Board of Directors believes the current leadership structure, with Mr. McNew as Chief Executive Officer and Mr. Brightbill as Chairman of the board, is the appropriate structure for MasterCraft at this time.

Board Committees and Membership

Our Board of Directors has established an Audit Committee, a Compensation Committee and a Nominating and Corporate Governance Committee. Each of the committees reports to the Board of Directors as they deem appropriate, and as the Board may request. The composition, duties and responsibilities of these committees are described below. The table below sets forth the current membership of each of the committees:

<u>Director</u>	<u>Audit</u>	<u>Compensation</u>	<u>Nominating and Corporate Governance</u>
Terry McNew	—	—	—
Frederick A. Brightbill	X	—	Chair
W. Patrick Battle	—	—	X
Donald C. Campion	Chair	X	—
TJ Chung	—	X	—
Roch Lambert	—	—	X
Peter G. Leemputte	X	Chair	—

Audit Committee

Our Audit Committee is responsible for, among other things, engaging our independent public accountants, reviewing with the independent public accountants the plans and results of the audit engagement, approving professional services provided by the independent public accountants, reviewing the independence of the independent public accountants, considering the range of audit and non-audit fees, and reviewing the adequacy of our internal accounting controls.

Our Audit Committee currently consists of Messrs. Campion, Brightbill, and Leemputte, with Mr. Campion serving as chair. Our Board of Directors has affirmatively determined that Messrs. Campion, Brightbill, and Leemputte each meet the definition of "independent director" for purposes of serving on the Audit Committee under Rule 10A-3 and NASDAQ rules. In addition, our Board of Directors has determined that each Audit Committee member is "financially literate" and that Messrs. Campion and Leemputte each qualify as an "Audit Committee Financial Expert," as such term is defined in Item 407(d)(5) of Regulation S-K.

Our Board of Directors has adopted a written charter for the Audit Committee. The Audit Committee held six meetings during the 2017 fiscal year.

Compensation Committee

Our Compensation Committee is responsible for determining compensation for our most highly paid employees and administering our other compensation programs. The Compensation Committee is also charged with establishing, periodically re-evaluating and, where appropriate, adjusting and administering policies concerning compensation of management personnel.

Our Compensation Committee consists of Messrs. Leemputte, Campion, and Chung, with Mr. Leemputte serving as chair. Our Board of Directors has affirmatively determined that Messrs. Leemputte, Campion, and Chung each meet the definition of "independent director" for purposes of serving on a Compensation Committee under NASDAQ rules.

Our Board of Directors has adopted a written charter for the Compensation Committee. The Compensation Committee held three meetings during the 2017 fiscal year.

Nominating and Corporate Governance Committee

Our Nominating and Corporate Governance Committee is responsible for assisting our Board of Directors in selecting new directors, evaluating the overall effectiveness of our Board of Directors and reviewing developments in corporate governance compliance.

Our Nominating and Corporate Governance Committee consists of Messrs. Brightbill, Battle and Lambert, with Mr. Brightbill serving as chair. Our Board of Directors has affirmatively determined that Messrs. Brightbill, Battle and Lambert each meet the definition of "independent director" for purposes of serving on a Nominating and Corporate Governance Committee under NASDAQ rules.

Our Board of Directors has adopted a written charter for the Nominating and Corporate Governance Committee. The Nominating and Corporate Governance Committee held three meetings during the 2017 fiscal year.

Risk Oversight

Our Board of Directors is responsible for overseeing our risk management. The board focuses on our general risk management strategy and the most significant risks facing us, and ensures that appropriate risk mitigation strategies are implemented by management. The board is also apprised of particular risk management matters in connection with its general oversight and approval of corporate matters and significant transactions.

Our board has delegated to the Audit Committee responsibility with respect to risk assessment and risk management. Pursuant to its charter, the Audit Committee discusses with management and the Company's independent auditor the Company's policies with respect to risk assessment and risk management, the Company's significant financial risk exposures and the actions management has taken to limit, monitor or control such exposures. Our other board committees will also consider and address risk as they perform their respective committee responsibilities. All committees will report to the full board as appropriate, including when a matter rises to the level of a material or enterprise level risk.

Our management is responsible for day-to-day risk management. This oversight includes identifying, evaluating, and addressing potential risks that may exist at the enterprise, strategic, financial, operational, compliance and reporting levels. We believe that the leadership structure of our Board of Directors supports its effective oversight of the Company's risk management.

Committee Charters and Corporate Governance Guidelines

The charters of each of the Audit Committee, the Compensation Committee and the Nominating and Corporate Governance Committee and our Corporate Governance Guidelines may be accessed on our website at www.mastercraft.com by clicking on the Investors link, followed by the Governance link, and are available in print upon request from our Corporate Secretary.

Codes of Ethics and Conduct

We have a Code of Ethics and Conduct, which is applicable to all directors and employees, including our executive and financial officers. The Code of Ethics and Conduct is available on our website at www.mastercraft.com by clicking on the Investors link, followed by the Governance link, and is available in print upon request from our Corporate Secretary. Any amendments to, or waivers of, the Code of Ethics and Conduct will be disclosed on our website promptly following the date of such amendment or waiver.

Selection of Director Nominees

General Criteria and Process

It is the Nominating and Corporate Governance Committee's responsibility to review and recommend to the Board of Directors nominees for director and to identify one or more candidates to fill any vacancies that may occur on the Board of Directors. As expressed in our Corporate Governance Guidelines, we do not set specific criteria for directors, but the Company seeks to align board composition with the Company's strategic direction so that the board members bring skills, experience and backgrounds that are relevant to the key strategic and operational issues that they will oversee and approve. Directors are selected for their integrity, ethics, seasoned judgment, breadth of experience, insight, knowledge and business acumen. Leadership skills and executive experience, expertise in recreational boating or vehicles, dealer network knowledge, familiarity with issues affecting global businesses, financial and accounting knowledge, prior experience in the Company's geographic markets, expertise in operations, strategic planning and marketing expertise, among others, may also be among the relevant selection criteria. In addition, the Company strives to maintain a Board of Directors that reflects passion and commitment to MasterCraft. These criteria will vary over time depending on the needs of the Board of Directors. Accordingly, the Board of Directors may adopt new criteria and amend or abandon existing criteria as and when it determines such action to be appropriate.

Under the charter of the Nominating and Corporate Governance Committee, the Nominating and Corporate Governance Committee is responsible for determining criteria and qualifications for board nominees to be used in reviewing and selecting director candidates, including those described in the Corporate Governance Guidelines.

For each of the nominees to the Board of Directors, the biographies included in this Proxy Statement highlight the experiences and qualifications that were among the most important to the Nominating and Corporate Governance Committee in concluding that the nominee should serve as a director. The Nominating and Corporate Governance Committee also believes that directors must be willing to devote sufficient time to carrying out their duties and responsibilities effectively and should be committed to serve on the Board of Directors for an extended period of time.

In developing recommendations for new director candidates, the Nominating and Corporate Governance Committee identifies potential individuals whose qualifications and skills reflect those desired by the Board of Directors, and evaluates and recommends to the Board of Directors all nominees for board membership as specified in the committee's charter.

Stockholder Recommendation of Candidates for Director

Stockholders wishing to recommend candidates to be nominated for election to the Company's Board of Directors may do so by sending to the attention of the Company's Secretary at the address provided in this Proxy Statement a statement setting forth the information required by the advance notice provision in the Company's bylaws. Stockholder recommendations provided to the Company's Secretary will be considered and evaluated by the Nominating and Corporate Governance Committee in the same manner as candidates recommended from other sources.

For information regarding stockholder nominations of directors and stockholder proposals, please see the "Next Annual Meeting—Stockholder Proposals" section of this Proxy Statement.

Meetings of the Board of Directors

During the fiscal year ended June 30, 2017, the Board of Directors met ten times. All of our directors attended 100% of the total meetings held by the Board of Directors and any committee on which the director served during the period of the fiscal year that the director was a member of the Board. We expect that each continuing director will attend the annual meeting of stockholders, absent a valid reason.

Executive Sessions of Non-Management Directors

The independent directors meet in executive session, without any non-independent directors or members of management present, at least twice each year.

Compensation Committee Interlocks and Insider Participation

The directors serving on the Compensation Committee of the Board of Directors during the fiscal year ended June 30, 2017 were Peter G. Leemputte (Chairman), Donald C. Campion, Joseph M. Deignan and TJ Chung. None of these individuals is or has at any time during the past year been an officer or employee of ours. During the 2017 fiscal year, none of our executive officers served as a director of any corporation for which any of these individuals served as an executive officer and there were no other Compensation Committee interlocks or relationships with the companies with which these individuals or our other directors are affiliated.

Communications with the Board of Directors

Any interested parties who have concerns that they wish to make known to the Company's non-management directors, should send any such communication the Board of Directors as a group or the non-management directors as a group in care of the Company's registered office at 100 Cherokee Cove Drive, Vonore, Tennessee 37885 to the attention of the Corporate Secretary or send an email to the Board of Directors as a group or the non-management directors as a group at a specified email

address provided by the Company on our website. The Corporate Secretary shall review all written and emailed correspondence received from stockholders and other interested parties and forward such correspondence periodically to the directors. Advertisements, solicitations for business, requests for employment, requests for contributions or other inappropriate material will not be forwarded to the directors.

Director Compensation

The following table sets forth information concerning the fiscal year 2017 compensation of our non-employee directors that served during the period from July 1, 2016 through June 30, 2017:

Name	Fees earned or paid in cash (\$)	Stock / option awards (\$)	Total (\$)
Frederick A. Brightbill	\$ 88,109	\$ 55,000	\$ 143,109
W. Patrick Battle	8,097	8,137	16,234
Donald C. Campion	78,728	55,000	133,728
TJ Chung	31,266	28,781	60,047
Joseph M. Deignan	—	—	—
Patrick J. Halloran	—	—	—
Christopher Keenan	—	—	—
Roch Lambert	38,293	37,521	75,544
Peter G. Leemputte	51,305	37,521	88,826
Christopher A. Twomey	17,936	17,630	35,566

Each eligible non-employee director other than the chairperson of the Board receives an annual cash retainer of \$50,000 and the chairperson receives an annual cash retainer of \$90,000. Each Audit Committee member other than the committee chairperson receives an additional annual cash retainer of \$10,000 and the committee chairperson receives an additional annual cash retainer of \$15,000. Each Compensation Committee member other than the committee chairperson receives an additional annual cash retainer of \$7,500 and the committee chairperson receives an additional annual cash retainer of \$10,000. Each Nominating and Corporate Governance Committee member other than the committee chairperson receives an additional annual cash retainer of \$5,000 and the committee chairperson receives an additional annual cash retainer of \$7,500. Each annual retainer is paid quarterly at the beginning of each quarter. Under the director compensation policy, directors may elect to receive all (but not less than all) of his or her annual retainers in the form of common stock (in lieu of cash). Each non-employee director is also eligible to participate in our boat usage and testing program and may therefore receive certain additional benefits that we categorize as compensation for purposes of calculating a director's compensation in this proxy statement.

Pursuant to the director compensation policy, we also granted an annual award of restricted stock with a grant date fair value of \$55,000 to each non-employee director who receives cash compensation. The terms of each restricted stock award are set forth in a written award agreement between each director and us, which we intend will generally provide for vesting after one year of continued service as a director, prorated as necessary to account for changes in Board service, subject, in either case, to acceleration upon a change in control. Directors elected or appointed, or those who leave Board service mid quarter will receive a prorated portion of the annual retainer and the annual award, in each case adjusted to reflect his or her period of service.

Under the director compensation plan, the aggregate amount of cash and equity compensation that may be paid or granted to any non-employee director during any calendar year may not exceed \$500,000, subject to limited exceptions. We have adopted a director stock ownership policy encouraging

directors to hold shares of our common stock with a value equal to four times his or her annual cash retainer fee (exclusive of any committee retainers).

BENEFICIAL OWNERSHIP OF THE COMPANY'S SECURITIES

The following table sets forth information concerning beneficial ownership of our common stock as of July 31, 2017, unless otherwise indicated, by each of the directors and nominees for director, by each of the named executive officers, by all directors, nominees for director and executive officers as a group, and by beneficial owners of more than five percent of our common stock.

Name	Shares of Common Stock Beneficially Owned(1)	Number of Exercisable Options(2)	Percent of Shares Outstanding(3)
Terry McNew(4)	295,881	48,467	1.8%
Timothy M. Oxley(5)	72,460	15,146	*
Frederick A. Brightbill	29,410	—	*
W. Patrick Battle	430	—	*
Donald C. Champion	8,369	—	*
TJ Chung	1,968	—	*
Roch Lambert	2,786	—	*
Peter G. Leemputte	2,786	—	*
All current executive officers, directors and director nominees as a group (eight persons)(3)	414,090	63,613	2.6%

* Represents beneficial ownership of less than one percent (1%) of our outstanding common stock.

- (1) Shares shown in the table above include shares held in the beneficial owner's name or jointly with others, or in the name of a bank, nominee or trustee for the beneficial owner's account.
- (2) Includes 31,806 options that are exercisable or will become exercisable within sixty (60) days of July 31, 2017.
- (3) Based on an aggregate of 18,637,445 shares of MasterCraft common stock issued and outstanding as of July 31, 2017.
- (4) Includes options to purchase 24,234 shares vested or vesting within sixty (60) days of July 31, 2017.
- (5) Includes options to purchase 7,572 shares vested or vesting within sixty (60) days of July 31, 2017.

Section 16(a) Beneficial Ownership Reporting Compliance

Directors, officers and persons who beneficially own more than 10% of our common stock are required by Section 16(a) of the Exchange Act to file reports of ownership and changes in ownership of our common stock with the SEC, the Nasdaq, and us. To the Company's knowledge, all filings were timely during fiscal year 2017.

Certain Relationships and Related Party Transactions

The following are summaries of certain transactions, arrangements and relationships with certain of our directors, executive officers or stockholders owning 5% or more of our outstanding common stock.

Registration Rights Agreement

We entered into a Registration Rights Agreement with certain of our now former stockholders, including Wayzata Investment Partners and certain affiliated entities (collectively, "Wayzata"), in connection with our initial public offering. The Registration Rights Agreement provides these

stockholders certain registration rights whereby, at any time following our initial public offering and the expiration of any related lock-up period, they can require us to register under the Securities Act, shares of common stock held by them, including shares issuable upon exercise of stock options held by them. Our remaining registration obligations to Wayzata under the Registration Rights Agreement terminated in connection with Wayzata's sale of all of its shares of our common stock.

Other Compensation Programs

MCBC Holdings, Inc. has entered into certain compensation plans to provide payments to certain of its service providers (including its named executive officers and certain of our non-employee directors) as described under the section titled "Executive Compensation."

Our Policy Regarding Related Party Transactions

Our Board of Directors has adopted a written related party transaction policy setting forth the policies and procedures for the review and approval or ratification of related party transactions. This policy covers, with certain exceptions set forth in Item 404 of Regulation S-K under the Securities Act, any transaction, arrangement or relationship, or any series of similar transactions, arrangements or relationships, in which we were or are to be a participant, where the amount involved exceeds \$120,000 in any fiscal year and a related party had, has or will have a direct or indirect material interest, including without limitation, purchases of goods or services by or from the related person or entities in which the related party has a material interest, indebtedness, guarantees of indebtedness and employment by us of a related party. In reviewing and approving any such transactions, our Audit Committee is tasked to consider all relevant facts and circumstances, including, but not limited to, whether the transaction is on terms comparable to those that could be obtained in an arm's length transaction and the extent of the related party's interest in the transaction. All of the transactions described above occurred prior to the adoption of this policy.

**PROPOSAL 2—RATIFICATION OF THE APPOINTMENT OF THE
INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

Our Audit Committee appointed BDO USA, LLP ("BDO") to audit our consolidated financial statements for the year ending June 30, 2018 and to prepare a report on this audit. A representative of BDO will be present at the Annual Meeting, will have the opportunity to make a statement and will be available to respond to appropriate questions by stockholders.

We are asking our stockholders to ratify the appointment of BDO as our independent registered public accounting firm. Although ratification is not required by our bylaws or otherwise, the Board of Directors is submitting the selection of BDO to our stockholders for ratification because we value our stockholders' views on the Company's independent registered public accounting firm and as a matter of good corporate practice. In the event that our stockholders fail to ratify the appointment, it will be considered as a direction to the Board of Directors and the Audit Committee to consider the appointment of a different firm. Even if the appointment is ratified, the Audit Committee in its discretion may select a different independent registered public accounting firm at any time during the year if it determines that such a change would be in the best interests of the Company and our stockholders.

Information regarding fees paid to BDO during fiscal year 2017 and fiscal year 2016 is set out below in "Fees Billed by Independent Registered Public Accounting Firm."

The Board of Directors recommends that you vote FOR the ratification of the appointment of BDO USA, LLP as our independent registered public accounting firm.

REPORT OF THE AUDIT COMMITTEE

The Audit Committee is responsible for, among other things, reviewing with BDO, our independent registered public accounting firm for fiscal year 2017, the scope and results of their audit engagement. In connection with the audit for the fiscal year ended June 30 2017, the Audit Committee has:

- reviewed and discussed with management the audited financial statements of MasterCraft to be included in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017;
- discussed with BDO the matters required by the statement of Auditing Standards No. 61, as amended (AICPA, *Professional Standards*, Vol. 1 AU section 380), as adopted by the Public Company Accounting Oversight Board in Rule 3200T; and
- received the written disclosures and letter from BDO required by the applicable requirements of the Public Company Accounting Oversight Board regarding BDO's communications with the Audit Committee concerning independence, and has discussed with BDO their independence.

Management is primarily responsible for MasterCraft 's financial reporting process (including its system of internal control) and for the preparation of the consolidated financial statements of MasterCraft in accordance with generally accepted accounting principles (GAAP). BDO is responsible for auditing those financial statements and issuing an opinion on whether the audited financial statements conform with GAAP. The Audit Committee's responsibility is to monitor and review these processes. It is not the Audit Committee's duty or responsibility to conduct auditing or accounting reviews or procedures. Therefore, the Audit Committee has relied on management's representation that the financial statements have been prepared with integrity and objectivity and in conformity with accounting principles generally accepted in the United States and on the representations of BDO included in their report to the financial statements of MasterCraft.

Based on the review and the discussions described in the preceding bullet points, the Audit Committee recommended to the Board of Directors that the audited financial statements be included in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

Submitted by the Audit Committee:
Donald C. Champion
Frederick A. Brightbill
Peter G. Leemputte

FEES BILLED BY INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The following table sets forth the aggregate fees billed during the fiscal years ended June 30, 2017 and June 30, 2016:

	<u>Fiscal Year 2017</u>	<u>Fiscal Year 2016</u>
Fees Billed:		
Audit Fees	\$ 523,000	\$ 670,000
Total	<u>\$ 523,000</u>	<u>\$ 670,000</u>

Audit Fees include fees for services rendered for the audit of our annual financial statements and the review of the interim financial statements. Audit fees also include fees associated with the review of filings made with the SEC.

The Audit Committee has established policies and procedures for the approval and pre-approval of audit services and permitted non-audit services. The Audit Committee has the responsibility to engage and terminate our independent registered public accounting firm, to pre-approve the performance of all audit and permitted non-audit services provided to us by our independent registered public accounting firm in accordance with Section 10A of the Exchange Act, and to review with our independent registered public accounting firm their fees and plans for all auditing services. All fees paid to BDO were pre-approved by the Audit Committee and there were no instances of waiver of approval requirements or guidelines.

The Audit Committee considered the provision of non-audit services by the independent registered public accounting firm and determined that provision of those services was compatible with maintaining auditor independence.

There were no "reportable events" as that term is described in Item 304(a)(1)(v) of Regulation S-K.

EXECUTIVE OFFICERS

Executive officers are elected annually by the Board of Directors and serve at the discretion of the board. Terry McNew serves as a Director and as an executive officer. His business experience is discussed above in "Item 1—Election of Directors—Director with Terms Expiring at the 2018 or 2019 Annual Meetings."

The other executive officer as of the date of this Proxy Statement is:

Timothy M. Oxley, 58, was appointed as our Chief Financial Officer in 2012 and prior to that, he served as Vice President of Business Performance from 2007 until 2012. He is responsible for the Company's internal controls and policies. Mr. Oxley has actively led MasterCraft's debt refinancing process and also leads the Company's forecasting and budgeting process. Mr. Oxley has 26 years of experience in the boating industry, including ten years with the Company, following 16 years with Brunswick Corp. Prior to joining the Company, Mr. Oxley was the Chief Financial Officer of Brunswick's Freshwater Boat Group from 2004 to 2006, the Chief Financial Officer of Brunswick's Sea Ray Boat Group from 2002 to 2004, and the Chief Financial Officer of Baja Marine Corporation (a division of Brunswick) from 1998 to 2002. Mr. Oxley was also the Director of Budgeting at the Sea Ray Boats Division from 1990 to 1998. Before Brunswick, he was a Senior Auditor at Arthur Andersen LLP. Mr. Oxley received his B.S. in Accounting from the University of Tennessee in 1981 and is a Certified Public Accountant (inactive).

EXECUTIVE COMPENSATION

Introduction

This compensation discussion provides an overview of our executive compensation program, together with a description of the material factors underlying the decisions that resulted in the compensation provided to our chief executive officer and our two other highest paid executive officers during fiscal year 2017 (collectively, the "named executive officers"), as presented in the tables which follow this discussion. This discussion contains statements regarding our performance targets and goals. These targets and goals are disclosed in the limited context of our compensation program and should not be understood to be statements of management's expectations or estimates of financial results or other guidance. We specifically caution investors not to apply these statements to other contexts.

Summary Compensation Table

The following table sets forth information concerning the total compensation awarded to, earned by or paid to the named executive officers for 2016 and 2017, calculated in accordance with SEC rules and regulations.

Name and Principal Position	Year	Salary (\$)	Bonus (\$)	Stock awards (\$)(1)	Option awards (\$)(1)	Non-equity incentive plan compensation (\$)	All other compensation \$(5)	Total (\$)
Terry McNew	2017	\$ 400,000	—	\$ 400,000	\$ —	\$ 413,207(2)	\$ 13,268	\$ 1,226,970
<i>President and Chief Executive Officer</i>	2016	406,406	—	—	400,000	566,691(2)	17,080	1,390,177
Timothy M. Oxley	2017	252,452	—	126,250	—	130,575(2)	23,099	532,376
<i>Chief Financial Officer, Treasurer and Secretary</i>	2016	254,151	—	—	125,000	177,091(2)	19,875	576,117
Shane Chittum(3)	2017	—	—	—	—	—	—	—
<i>Former Chief Operating Officer</i>	2016	194,524	—	—	125,000(4)	—	14,946	334,470

- (1) Represents the aggregate grant date fair value for option awards granted in 2016 and 2017, computed in accordance with FASB ASC Topic 718. Information about the assumptions used to value these awards can be found in Note 14 to our consolidated financial statements included in our Annual Report on Form 10-K. See "—Equity Incentive Compensation" for more information about the options granted in 2016 and 2017.
- (2) Messrs. McNew and Oxley received an annual performance based bonus with respect to fiscal 2016 and fiscal 2017 under the the annual short term incentive plan for performance in fiscal 2016 (the "2016 STIP") and the annual short term incentive plan for performance in fiscal 2017 (the "2017 STIP"), respectively. For a discussion of the 2016 STIP and the 2017 STIP, see the section entitled "Narrative to Summary Compensation Table—Short Term Cash Incentive Compensation."
- (3) On March 14, 2016, Mr. Chittum submitted his resignation as the Company's Chief Operating Officer and departed the Company to pursue another opportunity effective April 1, 2016.
- (4) Mr. Chittum forfeited all outstanding option awards upon his resignation.
- (5) The amounts shown in this column for 2016 reflect the following components:
 - With respect to Messrs. McNew, Oxley and Chittum, the amounts of \$780, \$1,380 and \$371, respectively, for a Company paid life insurance policy.
 - With respect to Messrs. McNew, Oxley and Chittum, the amounts of \$14,224, \$8,895 and \$6,475, respectively, for matching contributions to each individual's account in our 401(k) plan.

- With respect to Messrs. Oxley and Chittum, the amounts of \$9,600 and \$8,100, respectively, for a car allowance.
- With respect to Mr. McNew the amount of \$2,076 for boat usage.

The amounts shown in this column for 2017 reflect the following components:

- With respect to Messrs. McNew and Oxley, the amounts each of \$1,783, respectively, for a Company paid life insurance policy.
- With respect to Messrs. McNew and Oxley, the amounts each of \$9,275, respectively, for matching contributions to each individual's account in our 401(k) plan.
- With respect to Mr. Oxley, the amount of \$9,600 for a car allowance.
- With respect to Messrs. McNew and Oxley, the amounts of \$2,210 and 2,441, respectively, for boat usage.

Outstanding Equity Awards at Fiscal 2017 Year-End

The following table sets forth information with respect to outstanding option awards for each of the named executive officers as of June 30, 2017. We have not granted any stock awards to the named executive officers.

Name	Grant date	Option Awards			Option exercise price \$(1)	Option expiration date
		Number of securities underlying unexercised options (#) exercisable	Number of securities underlying unexercised options (#) unexercisable	Equity incentive plan awards: Number of securities underlying unexercised unearned options (#)		
Terry McNew	7/16/2015	24,233	—	24,234	\$ 10.70	7/16/2025
Timothy M. Oxley	7/16/2015	7,573	—	7,573	10.70	7/16/2025
Shane Chittum(2)	—	—	—	—	—	—

- (1) The option exercise price has been reduced by \$4.30, the amount of the special cash dividend paid on June 10, 2016, from an exercise price of \$15.00 to an exercise price of \$10.70.
- (2) Mr. Chittum forfeited all outstanding option awards upon his resignation.

Potential Payments upon Termination or Change of Control

The employment agreements with each of our named executive officers provide for the payment of certain severance benefits upon termination. For additional information about the payment of certain severance benefits upon termination, please see the sections titled "Severance" below.

Narrative to Summary Compensation Table

Employment Agreement with Terry McNew

As of June 30, 2017, we were a party to an employment agreement with Mr. McNew, dated as of July 1, 2015. Under his employment agreement, Mr. McNew will serve as President and Chief Executive Officer of the Company for three years from the effective date of the employment agreement, subject to automatic one year extensions provided that neither party provides written notice of non-extension at least 90 days prior to the expiration of the then current term or until his employment is terminated by the Company or him pursuant to the terms of his employment agreement.

Base Salary and Cash Bonuses

Pursuant to his employment agreement, Mr. McNew is entitled to an initial annual base salary of \$400,000 and is eligible for an annual performance based bonus, with a target bonus opportunity of 100% of his base salary, based on performance targets established by our Board of Directors in consultation with Mr. McNew. The actual annual performance based bonus paid to Mr. McNew under each of the 2016 STIP and 2017 STIP is set forth above in the Summary Compensation Table in the column entitled "Non-Equity Incentive Plan Compensation." The employment agreement for Mr. McNew previously provided for eligibility to receive a cash bonus upon a sale of the Company based on the value of the Company. However, eligibility to receive such cash bonus was terminated as of February 6, 2015 in connection with the termination of the MCBC Holdings, Inc. Management Incentive Plan. For additional information about the terminated Management Incentive Plan, please see the section titled "Long Term Cash Incentive Compensation" below.

Severance

The employment agreement for Mr. McNew provides for severance upon a termination of Mr. McNew's employment by us without cause, subject to the execution and non-revocation of a waiver and release of claims by Mr. McNew.

Upon a termination by us without cause, Mr. McNew is entitled to severance consisting of (a) continued base salary through the 12 month anniversary of the termination of employment, and (b) reimbursement of the COBRA premiums (subject to cost sharing at the same level as when employed) for up to 12 months following termination of employment. Payment of continued base salary will be subject to reduction for any compensation earned by Mr. McNew during the 12-month period following termination of employment.

For purposes of Mr. McNew's employment agreement, the Company will have "cause" to terminate Mr. McNew's employment upon his (i) material failure to substantially perform the duties set forth in his employment agreement (other than any such failure resulting from disability); (ii) material failure to carry out, or comply with, in any material respect, any lawful directive of our board of directors; (iii) commission at any time of any act or omission that results in, or may reasonably be expected to result in a conviction, plea of no contest, plea of nolo contendere, or imposition of unadjudicated probation for any felony or crime involving moral turpitude; (iv) unlawful use (including being under the influence) or possession of illegal drugs on our premises or while performing his duties and responsibilities under his employment agreement; (v) commission at any time of any act of fraud, embezzlement, misappropriation, misconduct, conversion of our assets, or breach of fiduciary duty against us (or any predecessor thereto or successor thereof); or (vi) material breach of his employment agreement or other agreements with us (including, without limitation, any breach of the restrictive covenants of any such agreement).

Restrictive Covenants

Pursuant to Mr. McNew's employment agreement, Mr. McNew will be subject to certain non-competition and non-solicitation restrictions for the term of the agreement and for an 18-month period after termination of employment.

Employment Agreement with Timothy M. Oxley

As of June 30, 2017, we were a party to an employment agreement with Mr. Oxley, dated as of July 1, 2015. Under his employment agreement, Mr. Oxley will serve as Vice President, Chief Financial Officer, Treasurer and Secretary of the Company for three years from the effective date of the employment agreement, subject to automatic one year extensions provided that neither party provides written notice of non-extension at least 90 days prior to the expiration of the then current term or until his employment is terminated by the Company or him pursuant to the terms of his employment agreement.

Base Salary, Cash Bonuses, and Additional Benefits

Pursuant to his employment agreement, Mr. Oxley is entitled to an initial annual base salary of \$250,000 and is eligible for an annual performance based bonus, with a target bonus opportunity of 50% of his base salary, based on performance targets established by our Board of Directors in consultation with Mr. Oxley. The actual annual performance based bonus paid to Mr. Oxley under each of the 2016 STIP and 2017 STIP is set forth above in the Summary Compensation Table in the column entitled "Non-Equity Incentive Plan Compensation." The employment agreement for Mr. Oxley previously provided for eligibility to receive a cash bonus upon a sale of the Company based on the value of the Company. However, eligibility to receive such cash bonus was terminated as of February 6, 2015 in connection with the termination of the MCBC Holdings, Inc. Management Incentive Plan. For additional information about the terminated Management Incentive Plan, please see the section titled "Long Term Cash Incentive Compensation" below.

Severance

The employment agreement for Mr. Oxley provides for severance upon a termination of Mr. Oxley's employment by us without cause, subject to the execution and non-revocation of a waiver and release of claims by Mr. Oxley.

Upon a termination by us without cause, Mr. Oxley is entitled to severance consisting of (a) continued base salary through the 12 month anniversary of the termination of employment, and (b) reimbursement of the COBRA premiums (subject to cost sharing at the same level as when employed) for up to 12 months following termination of employment. Payment of continued base salary will be subject to reduction for any compensation earned by Mr. Oxley during the 12-month period following termination of employment.

For purposes of Mr. Oxley's employment agreement, the Company will have "cause" to terminate Mr. Oxley's employment upon his (i) material failure to substantially perform the duties set forth in his employment agreement (other than any such failure resulting from disability); (ii) material failure to carry out, or comply with, in any material respect, any lawful directive of our board of directors; (iii) commission at any time of any act or omission that results in, or may reasonably be expected to result in a conviction, plea of no contest, plea of nolo contendere, or imposition of unadjudicated probation for any felony or crime involving moral turpitude; (iv) unlawful use (including being under the influence) or possession of illegal drugs on our premises or while performing his duties and responsibilities under his employment agreement; (v) commission at any time of any act of fraud, embezzlement, misappropriation, misconduct, conversion of our assets, or breach of fiduciary duty against us (or any predecessor thereto or successor thereof); or (vi) material breach of his employment agreement or other agreements with us (including, without limitation, any breach of the restrictive covenants of any such agreement).

Restrictive Covenants

Pursuant to Mr. Oxley's employment agreement, Mr. Oxley will be subject to certain non-competition and non-solicitation restrictions for the term of the agreement and for an 18-month period after termination of employment.

Employment Agreement with Shane Chittum

On March 14, 2016, Shane Chittum submitted his resignation as the Company's Chief Operating Officer and departed the Company to pursue another opportunity effective April 1, 2016. Until his resignation, we were a party to an employment agreement with Mr. Chittum, dated as of July 1, 2015. Pursuant to Mr. Chittum's employment agreement, Mr. Chittum remains subject to certain

non-competition and non-solicitation restrictions for an 18-month period after termination of employment.

Short Term Cash Incentive Compensation

In fiscal 2016, each of our named executive officers was eligible to earn an annual performance based cash bonus from the Company under the 2016 STIP. This 2016 bonus for each of our named executive officers consisted of three components: 60% was based upon the achievement of Company Adjusted EBITDA, 30% was based upon the achievement of Company revenue targets and 20% was based upon the achievement of individual performance goals. In fiscal 2016, Mr. McNew was eligible to receive a target bonus in the amount of 100% of his base salary and Mr. Oxley was eligible to receive a target bonus in the amount of 50% of his base salary. In fiscal 2016, each of our named executive officers achieved 100% of his respective individual performance goals, our Company Adjusted EBITDA was 114% of the target amount and our Company revenue was 100% of the target amount, resulting in a payment of 142% of target bonus to each of Messrs. McNew and Oxley. The actual amounts of the annual performance-based bonus paid to each such named executive officer under the 2016 STIP is set forth above in the Summary Compensation Table in the column entitled "Non-Equity Incentive Plan Compensation."

In fiscal 2017, each of our named executive officers was eligible to earn an annual performance based cash bonus from the Company under the 2017 STIP. This 2017 bonus for each of our named executive officers consisted of two components: 60% was based upon the achievement of Company Adjusted EBITDA and 40% was based upon the achievement of Company revenue targets. In fiscal 2017, Mr. McNew was eligible to receive a target bonus in the amount of 100% of his base salary and Mr. Oxley was eligible to receive a target bonus in the amount of 50% of his base salary. For fiscal 2017, our Company Adjusted EBITDA was 106% of the target amount and our Company revenue was 100% of the target amount, resulting in a payment of 103% of target bonus to each of Messrs. McNew and Oxley. The actual amounts of the annual performance-based bonus paid to each such named executive officer under the 2017 STIP is set forth above in the Summary Compensation Table in the column entitled "Non-Equity Incentive Plan Compensation."

Equity Incentive Compensation

We have adopted the Amended and Restated MCBC Holdings, Inc. 2015 Incentive Award Plan in order to facilitate the grant of cash and equity incentives to non-employee directors, employees (including our named executive officers), and consultants of the Company and certain of its affiliates and to enable the Company and certain of its affiliates to obtain and retain the services of these individuals, which is essential to our long term success.

Retirement Plan

We currently maintain a 401(k) retirement savings plan for our employees, including our named executive officers, who satisfy certain eligibility requirements. Our named executive officers are generally eligible to participate in the 401(k) plan on the same terms as other full time employees. The Internal Revenue Code, or the Code, allows eligible employees to defer a portion of their compensation, within prescribed limits, on a pre-tax basis through contributions to the 401(k) plan. Currently, we match contributions made by participants in the 401(k) plan up to a specified percentage of the employee contributions, and these matching contributions are fully vested as of the date on which the contribution is made. We believe that providing a vehicle for tax deferred retirement savings through our 401(k) plan, and making fully vested matching contributions, adds to the overall desirability of our executive compensation package and further incentivizes our employees, including our named executive officers, in accordance with our compensation policies.

Employee Benefits

Health/Welfare Plans. All of our full time employees, including our named executive officers, are eligible to participate in our health and welfare plans, including:

- medical, dental, and vision benefits;
- medical and dependent care flexible spending accounts;
- short term and long term disability insurance; and
- life insurance.

We believe the benefits described above are necessary and appropriate to provide a competitive compensation package to our named executive officers.

No Tax Gross Ups

We do not make gross up payments to cover our named executive officers' personal income taxes that may pertain to any of the compensation or perquisites paid or provided by the Company. *Executive Stock Ownership Policy*

We have adopted an executive stock ownership policy, which is intended to encourage our executives, within five years after our initial public offering, to hold shares of our common stock with a value equal to a specified multiple of base salary (six times annual base salary in the case of the Chief Executive Officer and three times annual base salary in the case of the Chief Financial Officer and the Chief Operating Officer).

Hedging and Pledging

We have adopted an insider trading compliance policy (effective as of the effective date of our initial public offering), which prohibits the hedging and pledging of our securities by our directors and officers. None of our executive officers or directors holds any of our stock subject to a hedge or pledge.

Clawback Policy

We have adopted a clawback policy (effective as of the effective date of our initial public offering). Under this policy, the Company may seek to recover or cause to be forfeited any or all performance based compensation received by employees and directors of the Company, including the named executive officers, in the event of restatement of the Company's financial statements resulting in whole or in part from the fraud or intentional misconduct of such employees or directors.

NEXT ANNUAL MEETING—STOCKHOLDER PROPOSALS

Rule 14a-8 Proposals for Our 2018 Proxy Statement

Pursuant to Rule 14a-8 under the Exchange Act of 1934, as amended (the "Exchange Act"), a stockholder proposal submitted for inclusion in our proxy statement for the 2018 Annual Meeting must be received by May 11, 2018. However, pursuant to such rule, if the 2018 Annual Meeting is held on a date that is before September 17, 2018 or after November 16, 2018, then a stockholder proposal submitted for inclusion in our proxy statement for the 2018 Annual Meeting must be received by us a reasonable time before we begin to print and mail our proxy statement for the 2018 Annual Meeting.

Stockholder Proposals of Business

Under our bylaws that will be in effect for the 2018 Annual Meeting, a stockholder is eligible to submit a stockholder proposal of business (other than nominations of directors, the procedures for

which are described below) at an annual meeting outside the processes of Rule 14a-8 if the stockholder is (1) a stockholder of record at the time of giving notice of such proposal, (2) entitled to vote at the meeting and (3) complies with the notice procedures set forth in our bylaws. Our bylaws provide that the proposal must be a proper matter for stockholder action under Delaware law and the stockholder must provide timely notice of the proposal in writing to our Corporate Secretary. To be timely under our bylaws, our Corporate Secretary must receive advance notice of a proposal for business at the 2018 Annual Meeting between June 19, 2018 and July 19, 2018; provided, however, if and only if the 2017 Annual Meeting is not scheduled to be held between September 17, 2018 and December 26, 2018, such stockholder's notice must be delivered to our Corporate Secretary not earlier than 120 days prior to the date of the 2018 Annual Meeting and not later than the later of (A) the tenth day following the day of the Public Announcement of the date of the 2018 Annual Meeting or (B) the date which is 90 days prior to the date of the 2018 Annual Meeting. The advance notice of the proposal must contain certain information specified in our bylaws, including information concerning the proposal and the stockholder proponent. The foregoing description is only a summary of the requirements of our bylaws. Stockholders intending to submit a proposal of business at the 2018 Annual Meeting outside the processes of Rule 14a-8 must comply with the provisions specified in our bylaws, as amended and restated and adopted as of July 22, 2015, which were filed with the SEC as an exhibit to our Annual Report on Form 10-K on September 18, 2015.

Stockholder Nominations of Directors

Stockholders may nominate directors for election without consideration by the Nominating and Corporate Governance Committee by complying with the eligibility, advance notice and other provisions of our bylaws. Under our bylaws that will be in effect for the 2018 Annual Meeting, a stockholder is eligible to submit a stockholder nomination of directors at an annual meeting if the stockholder is (1) a stockholder of record at the time of giving notice of such proposal, on the record date for the annual meeting and at the time of the annual meeting (2) entitled to vote at the meeting and (3) complies with the notice procedures set forth in our bylaws. The stockholder must provide timely notice of the nomination in writing to our Corporate Secretary. To be timely under our bylaws, our Corporate Secretary must receive advance notice of a nomination for election of a director at the 2018 Annual Meeting between June 19, 2018 and July 19, 2018; provided, however, if and only if the 2018 Annual Meeting is not scheduled to be held between September 17, 2018 and December 26, 2019, such stockholder's notice must be delivered to our Corporate Secretary not earlier than 120 days prior to the date of the 2018 Annual Meeting and not later than the later of (C) the tenth day following the day of the Public Announcement of the date of the 2018 Annual Meeting or (D) the date which is 90 days prior to the date of the 2018 Annual Meeting. The advance notice of the nomination must contain certain information specified in our bylaws, including information concerning the nominee and the stockholder proponent, and the stockholder must update and supplement that information as of, and within ten days of, the record date for the 2018 Annual Meeting. The foregoing description is only a summary of the requirements of our bylaws. Stockholders intending to submit a nomination for the 2018 Annual Meeting must comply with the provisions specified in our bylaws, as amended and restated and adopted as of July 22, 2015, which were filed with the SEC as an exhibit to our Annual Report on Form 10-K on September 18, 2015.

Contact Information

Stockholder proposals or nominations should be sent to:

100 Cherokee Cove Drive,
Vonore, Tennessee 37885
Attention: Corporate Secretary

OTHER MATTERS

Other Business

We know of no other business to be transacted, but if any other matters do come before the meeting, the persons named as proxies in the accompanying proxy, or their substitutes, will vote or act with respect to them in accordance with their best judgment.

By order of the Board of Directors,

A handwritten signature in black ink that reads "Timothy M. Oxley". The signature is written in a cursive style with a large, stylized initial "T".

Timothy M. Oxley
Chief Financial Officer and Secretary



MasterCraft

ANNUAL MEETING OF SHAREHOLDERS OF
MCBC HOLDINGS, INC.

October 17, 2017

GO GREEN

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:

The Notice of Meeting, proxy statement and proxy card are available at <http://www.astproxyportal.com/ast/20229/>

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE "FOR" ALL NOMINEES LISTED IN PROPOSAL 1 AND "FOR" PROPOSAL 2.
PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

1. Proposal 1 — Election of Directors for terms that expire at the 2020 Annual Meeting

FOR ALL NOMINEES

WITHHOLD AUTHORITY FOR ALL NOMINEES

FOR ALL EXCEPT (See instructions below)

NOMINEES:

- Donald C. Campion
- Tzau-Jin (TJ) Chung

INSTRUCTIONS: To withhold authority to vote for any individual nominee(s), mark "FOR ALL EXCEPT" and fill in the circle next to each nominee you wish to withhold, as shown here: ●

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

2. Proposal 2 — Ratify the appointment of BDO USA, LLP as our independent registered public accounting firm for fiscal year 2018 FOR AGAINST ABSTAIN

In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Annual Meeting. This proxy when properly executed will be voted as directed herein by the undersigned shareholder. If no direction is made, this proxy will be voted FOR ALL NOMINEES in Proposal 1 and FOR Proposal 2.

Signature of Shareholder _____ Date: _____ Signature of Shareholder _____ Date: _____

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

MCBC HOLDINGS, INC.

Proxy for Annual Meeting of Shareholders on October 17, 2017

Solicited on Behalf of the Board of Directors

The undersigned hereby appoints Terry McNew and Timothy M. Oxley, and each of them, with full power of substitution and power to act alone, as proxies to vote all the shares of Common Stock which the undersigned would be entitled to vote if personally present and acting at the Annual Meeting of Shareholders of MCBC HOLDINGS, INC., to be held October 17, 2017 at the Hilton Knoxville Airport, 2001 Alcoa Highway, Alcoa, TN 37701, and at any adjournments or postponements thereof, as follows:

(Continued and to be signed on the reverse side.)