

INVESTOR PRESENTATION

October 2015

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MANAGEMENT PRESENTERS

TERRY MCNEW | PRESIDENT & CEO

- 28 years in the industry
- 3 years with MasterCraft
- Senior executive roles at both Brunswick and Correct Craft

TIM OXLEY | CFO

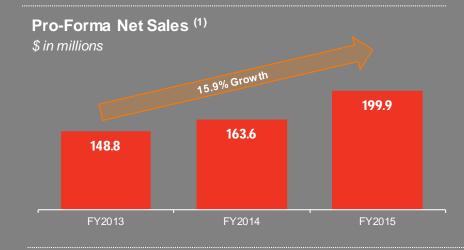
- 24 years in the industry
- 8 years with MasterCraft
- 16 years at Brunswick

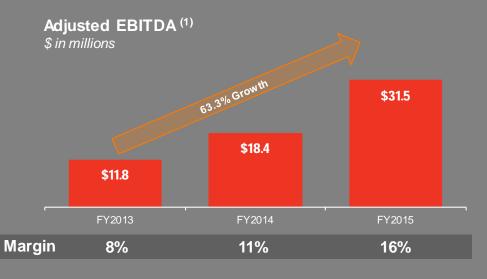
INTRODUCTION TO MASTERCRAFT

- Global, premium, performance-based lifestyle brand
- Leading U.S. market share in the performance sport boat ("PSB") category
- Highly-engineered performance sport boats used for water skiing, wakeboarding and wake surfing, as well as general recreational boating
- Relentless focus on innovation with 19 patents issued and pending, and several notable recent achievements and upcoming releases
- The strongest dealer network in the performance sport boat category with 90 North American dealers with 129 locations and 45 international dealers with 54 locations
- Attractive customer demographics with exceptional customer loyalty
- Rapid organic growth and expanding profit margins

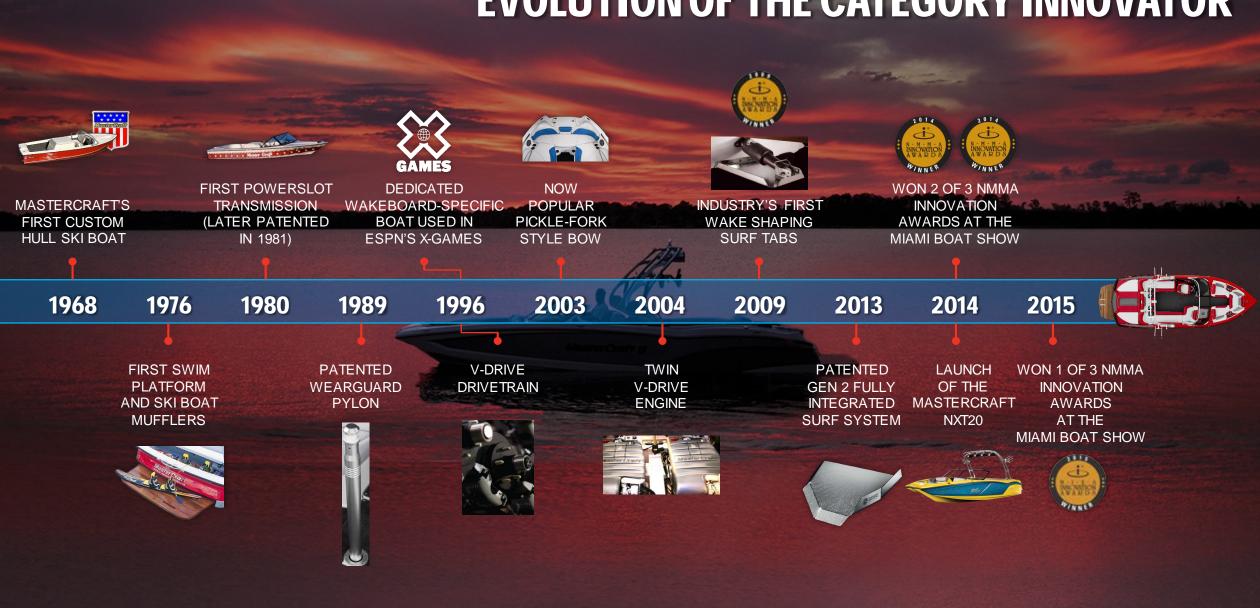
Note: Pro-Forma Net Sales and Adjusted EBITDA represent the Company financials excluding the results of operations of its Hydra-Sports business and certain other non-cash or non-operating expenses. See Appendix for reconciliation of Adjusted EBITDA.

RAPID GROWTH





EVOLUTION OF THE CATEGORY INNOVATOR



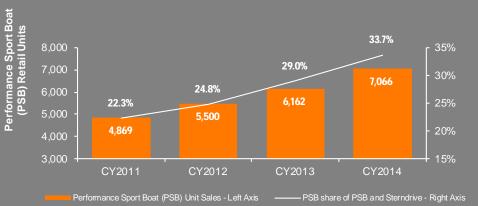
ATTRACTIVE MARKET DYNAMICS DRIVING DEMAND

In the early stages of a recovery that presents a long runway for future growth

- During 2013, retail sales of new powerboats in the
 U.S. totaled \$6.5 billion with an addressable market of >\$4.4 billion (1)
- 2013 PSB unit sales remained 48.4% below historical peaks observed between 2002 and 2007
- New unit sales of performance sport boats in the U.S. increased at a CAGR of 13.3% from 2012 to 2014 while new unit sales of all fiberglass powerboats in the U.S. increased at a CAGR of 1.9% over the same period
- Inventory of 2–5 year old pre-owned boats has become limited, driving consumers to purchase new boats
- Higher consumer confidence influenced by improving macroeconomic conditions, including increased home values, lower oil prices and greater workforce participation has helped to drive increased consumer demand for boats

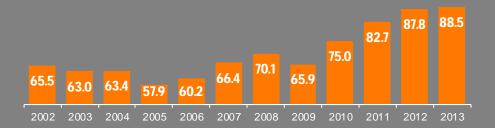
PSB INCREASING SHARE

U.S. Performance Sport Boat (PSB) Retail Units and PSB Share of PSB and Sterndrive Units - Source: SSI



ALL-TIME HIGHEST # OF BOATERS

U.S. Recreational Boating Participation of Adult Boaters (Millions) Source: NMMA



⁽¹⁾ We believe our addressable market also includes similar and adjacent powerboat categories identified by the NMMA, including sterndrive boats, outboard boats and jet boats. For 2013, retail sales of new performance sport boats, sterndrive boats, outboard boats and jet boats in the U.S. were \$470 million, \$896 million, \$2,961 million and \$113 million, respectively.

THE MASTERCRAFT DIFFERENCE

Our differentiated approach provides sustainable competitive advantages



COMPETITIVE ADVANTAGES

- Proven performance
- Strong demand for new products
- Faster speed to market and portfolio renewal rates
- Lower costs enabling competitive pricing with higher profit margins
- Higher resale values
- Highest quality product backed by best-in-class warranty

HIGHLY ENGINEERED PRODUCT PORTFOLIO

SSI 2014 Unit Volume Entrylevel, 33.1% Premium, 66.9%

Source: CY 2014 SSI data for all reporting states.

Note: Entry-level category as defined by sales of Axis,
Moomba, MBSports, Centurion and Tige.

NXT Series



New entry level series designed to appeal to a younger demographic and broader customer base in an effort to move more people into the MasterCraft brand

- Retail Price Range: \$50K - \$75K
- Lengths: 20 22'
- Models: 2
- Maximum Persons: 11

■ Maximum Power: 320 hp

XSeries



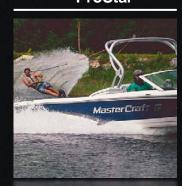
Appeal to a range of recreational and advanced riders by optimizing key wake characteristics to provide best-in-class wakeboarding and wake surfing performance and recreational water skiing performance

- Retail Price Range: \$70K - \$150K
- Lengths: 20 25'
- Models: 8
- Maximum Persons: 11-18

■ Maximum Power: 522 hp

Star Series

ProStar



Engineered to offer superior water ski performance by minimizing wake height to create a nearly flat surface required for world-class water skiing

- Retail Price Range: \$60K \$75K
- Lengths: 20'
- Models: 1
- Maximum Persons:7

Maximum Power:430 hp

XStar



Engineered to offer superior wakeboard performance with a hull designed for large, powerful clean wakes for advanced wakeboarders

- Retail Price Range: \$100K \$150K
- Lengths: 24'
- Models: 1
- Maximum Persons: 13
- Maximum Power:522 hp

MASTERCRAFT NXT LAUNCH \$50K ALL DAY

Our MasterCraft NXT series targets a younger demographic that we haven't targeted before, bringing new buyers in earlier, and providing them with a more affordable, entry-level boat that provides

- MasterCraft quality, styling and materials
- Functional simplicity
- User-friendly features
- "Stem-to-stern" five year warranty

Successful initial launch into the entry-level segment with the MasterCraft NXT20 in 2014 followed with the highly anticipated launch of the MasterCraft NXT22, a more popular boat length, in April 2015

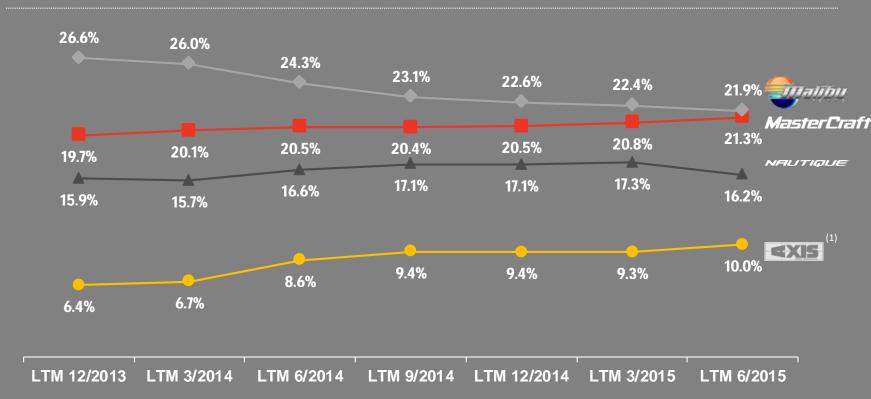
MasterCraft's NXT showcases the Company's ability to successfully enter new segments, deploy value engineering, design viral marketing campaigns and produce exceptional quality boats



LEADING MARKET SHARE POSITION

Just starting to realize benefits of many recent initiatives that new management has executed

ROLLING QUARTERLY LTM MARKET SHARE THROUGH JUNE 2015 (1)



- We've consistently held a leading market share position in the U.S. over the past decade
- Share is growing as the market recognizes the superior quality, performance, styling and value proposition of our newest boats
- We expect the MasterCraft NXT line (our 1st offering in the entry-level segment) to drive further share growth

Source: SSI and company SEC filings

(1) Axis is an independent brand within Malibu Boats.











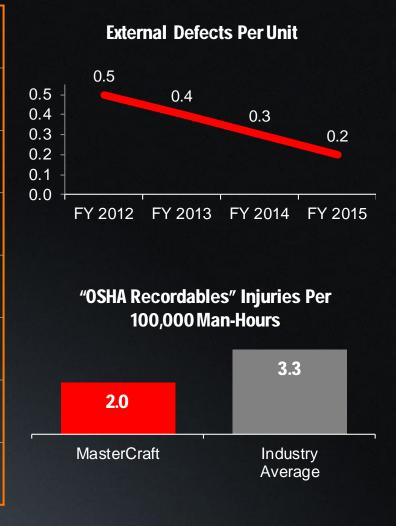






COMMITTED TO QUALITY

250,000	Square foot facility
~40%	Additional units/day manufacturing capacity (1)
47	Year history of making boats
435	Critical checkpoints
100%	Lake tested
ISO 9001	Quality control system
NMMA	Certified
ONE GOAL	To be the best on the water



⁽¹⁾ Assumes current footprint on one shift.

INDUSTRY-LEADING PRODUCT DESIGN AND INNOVATION

PLANNING

MasterCraft employs a Strategic Portfolio Management Team of cross-functional leaders to maintain a 5-year product and innovation pipeline:

- Identify products and innovations that will drive demand, volume and margin
- 2 year forward product and innovation pipeline known,
- 3-5 year forward pipeline outlined

DEVELOPMENT

MasterCraft utilizes a disciplined product development process and advanced technologies to develop the highest performing, most innovative and highest quality hulls and product features in the industry:

- Disciplined stage-gate product development process
- Independent innovation development
- Computer aided design
- Electronic wave analysis
- Finite element analysis (FEA)
- Design failure mode effect and analysis
- Design validation plan and report

EXECUTION

MasterCraft utilizes cross-functional teams and tools such as design for manufacturing, common product architecture and value add/value engineering which results in:

- Decreased product development timeline
- Shorter innovation launch cycle
- Lower development costs
- Increased speed to market
- Higher quality

LAUNCH

MasterCraft releases 3 new models annually to:

- Drive demand and brand excitement
- Maintain and grow market share
- Command higher price points
- Grow margins

ACHIEVEMENTS THROUGH INNOVATION

ISSUED AND

13 PENDING PATENTS







OF 6 NMMA INNOVATION
AWARDS IN 2014 AND 2015













HIGHLY EFFICIENT PRODUCT DEVELOPMENT AND MANUFACTURING

MasterCraft's significant investments in...

- infrastructure
- value-added processes
- engineering

...result in

- lower material waste
- reduced labor hours per boat
- reduced re-work
- increased production efficiencies
- improved quality



GROSS MARGIN EXPANSION WITH MINIMAL BASE BOAT ASP INCREASES



Note: Based on current management estimates, MY represents Model Year. Financials for MY 15E as shown are unaudited. (1) Weighted average base boat price increases, excluding options.



STRONG DEALER NETWORK



- 90 NORTH AMERICAN DEALERS WITH ...
- 129 LOCATIONS
- 75% ARE IN THE TOP THREE
 PERFORMANCE SPORT BOAT
 DEALERS IN THEIR
 RESPECTIVE U.S. MARKETS
 - 45 INTERNATIONAL DEALERS WITH ...
 - 54 LOCATIONS IN ...
- 40 COUNTRIES AROUND THE WORLD

Note: Dealer count as of March 29, 2015.

DIFFERENTIATED SALES AND MARKETING CAPABILITIES



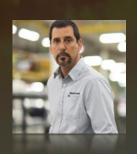






MasterCraft





TERRY MCNEW PRESIDENT AND CEO

28 years in the industry. Executive roles at both Brunswick Corp. and Correct Craft. Six Sigma Black Belt certification. 3 years with MasterCraft



TIM OXLEY

CFO

24 years in the industry. 16 years at Brunswick. Certified Public Accountant. 8 years with MasterCraft



SHANE CHITTUM

C00

15 years of cross-functional business experience primarily in the automotive industry. 4 years with MasterCraft. 9 years in the automotive industry. Certified Lean Manager



JAY POVLIN

VP OF SALES AND MARKETING

20 years in the industry. 2 years with MasterCraft. Has held numerous senior leadership positions at Brunswick Corp.



DAVID KIRKLAND

CIO

12 years in the industry.12 years with MasterCraft



GREG STANLEY

VP OF HUMAN RESOURCES

19 years in the industry. 19 years with MasterCraft



MULTI-FACETED

Growth Opportunities

OVERVIEW OF GROWTH OPPORTUNITIES

- 1 Continue to Develop **New and Innovative Products** in Core Markets
- Penetrate the Entry-Level Segment of the Performance Sport Boat Category
- **Capture Additional Share** from Adjacent Boating Categories
- 4 Continuous Operational Improvement to **Drive Margin Expansion**
- 5 Further Strengthen Dealer Network











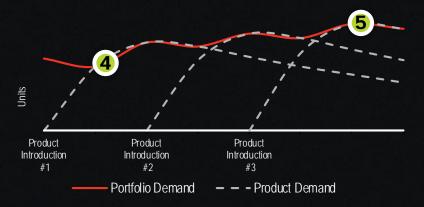
CONTINUE TO DEVELOP NEW AND INNOVATIVE PRODUCTS IN CORE MARKETS

Cash Flows Over Product Development Lifecycle



- 1 A more disciplined product innovation process allows MasterCraft to spend on R&D more efficiently than competitors
- Effective product development has accelerated new product releases resulting in increased speed to market
- 3 Fresher and more innovative products, especially when first to market, command price premiums driving increased cash flows versus competitors

Demand for Boat Portfolio Over Time



- 4 3 new model releases per year accelerates replacement lifecycle and drives demand
- 5 By September 2015, the entire product portfolio will have been renewed in the last 4 years, giving us the newest overall product offering in the performance sport boat category and positioning us for **strong growth** in the coming periods

KEY PRODUCT INTRODUCTIONS











PENETRATE THE ENTRY-LEVEL SEGMENT OF THE PERFORMANCE SPORT BOAT CATEGORY

The MasterCraft NXT product line allows us to penetrate the growing entry-level segment of our market, a segment the Company had not previously targeted

The MasterCraft NXT continues to offer a product with the highest levels of...

quality

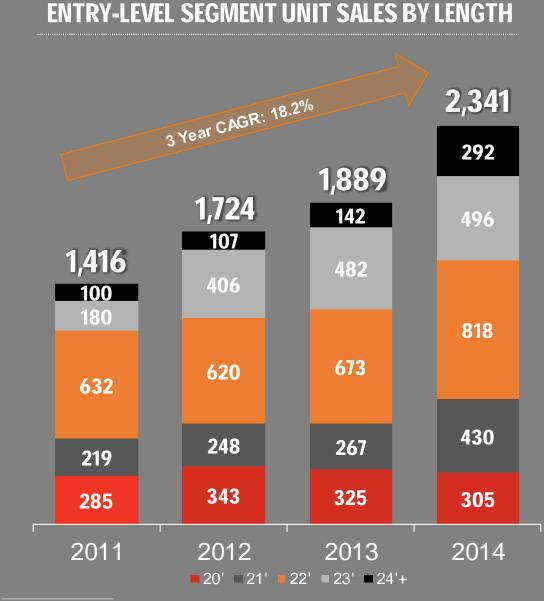
functionality

style

performance

reliability

The MasterCraft NXT22 is targeting the core of the entry-level segment as 22' unit sales represent 34.9% of the total entry-level market

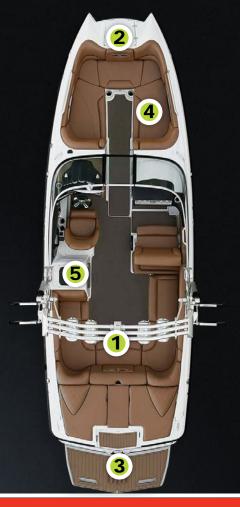


Source: SSI data for Centurion, M.B. Sports, Axis, Moomba and Tige brands.

CAPTURE SHARE FROM ADJACENT BOAT CATEGORIES

Targeting crossover customers seeking high performance powerboats for general recreation

	1	2	3	4	5
	WATERSPORTS VERSATILITY	CUSTOMIZED STYLING	ENHANCED SAFETY	ROOMY, PLUSH INTERIOR	STORAGE / SPACE
TRADITIONAL LARGE REC DAYBOATS	0	0	0	⊗	ଝ
MasterCraft	8	8	€	⊗	8
X55 Features	Gen 2 Surf System2.1k lbs ballastSwivel board racks	Numerous color combinationsPickle-fork bow	Inboard prop locationSwim platform	18 person capacityDeluxe aft loungeBow seating	101 cubic feetSink and fridgePrivate toilet



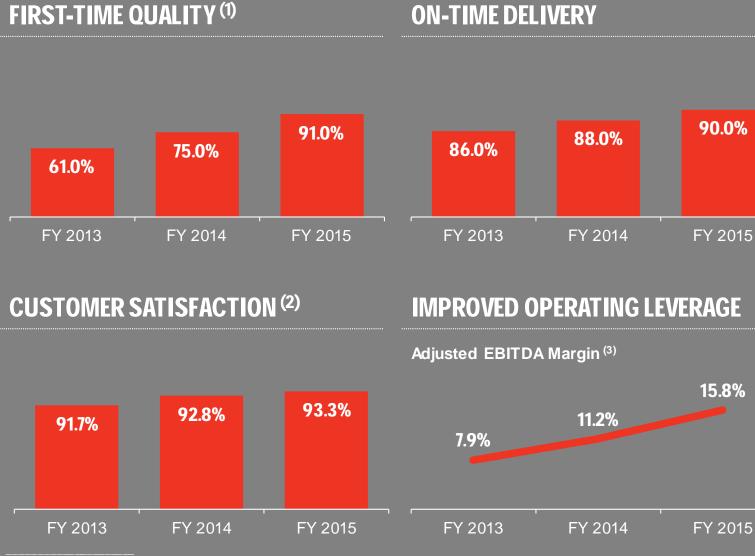
10,000+ Sterndrive 20'-35' units sold in the U.S. in 2014

Source: SSI data.



CONTINUOUS OPERATIONAL IMPROVEMENT

- Faster and more disciplined product innovation process has accelerated new product development
- Significant margin expansion despite lower average boat sale price increases vs. competitors
- Recent initiatives implemented to reduce cost base and improve manufacturing efficiency resulted in:
 - Lower re-work, material waste and excess inventory
 - Higher quality, improved on-time delivery rates and higher customer satisfaction



Note: FYF June 30

- (1) First-time internal quality process pass rate.
- Source: NMMA
-) Adjusted EBITDA margin figures exclude Hydra-Sports and certain other non-cash or non-operating expenses. See Appendix for reconciliation of Adjusted ERITDA

FURTHER STRENGTHEN DEALER NETWORK

Supply Dealers With High Quality, Relevant Boats...



...And Maintain The Highest Quality Dealers...



...While Thoughtfully Managing Our Exposure

3

Annual new model releases keep MasterCraft fresh

12

Unique models comprise robust portfolio of choices



All backed by the best warranty on the water

MOST DEALERS IN TOP 20 (1)				
U(3) (6)	%	#		
MasterCraft	25%	5		
NAUTIQUE 20%		4		
a libu	15%	3		

dealers in Boating Industry's Top 100



LOW DEALER CONCENTRATION				
Dealer Ranks % Net Sales				
Top 10	33%			
Top 11-20	16%			
Top 20	49%			

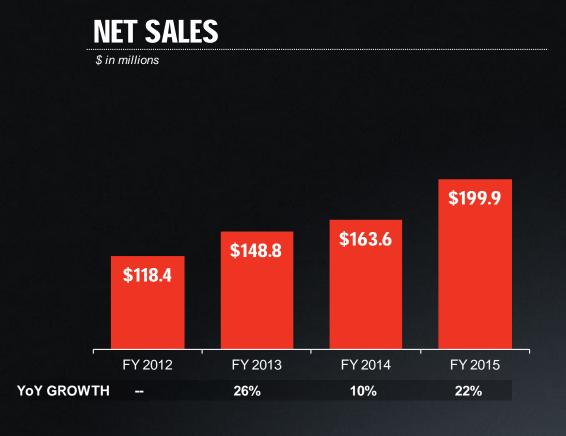
(1) Source: MRAA.



KEY FINANCIAL

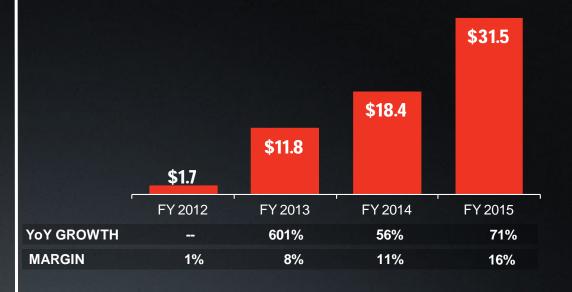
Information

STRONG FINANCIAL PERFORMANCE





\$ in millions



Note: Figures exclude Hydra-Sports and certain other non-cash or non-operating expenses. See Appendix for reconciliation of Adjusted EBITDA. "Y oY" defined as the current fiscal period over the prior fiscal period growth.

RECENT DEVELOPMENTS

(\$ in millions, MasterCraft only)

METRIC	Q4 2015	FY 2015
Units Sold YoY Growth %	626 2.5%	2,547 19.3%
Net Sales YoY Growth %	\$50.7 6.0%	\$199.9 22.2%
Adjusted EBITDA YoY Growth % Margin %	\$8.0 7.3% 15.8%	\$31.5 71.4% 15.8%

Note: Recent development figures exclude Hydra-Sports and certain other non-cash or non-operating expenses. See Appendix for reconciliation of Adjusted EBITDA. "YoY" defined as the current fiscal period over the prior fiscal period growth. Growth for Q4 2015 is calculated against results from Q4 2014. Growth for FY 2015 is calculated against results from FY 2014.

LONG TERM PERFORMANCE TARGETS

METRIC	TARGET
Revenue Growth	High-single to low-double digit
Adjusted EBITDA Margin	17% – 20%
EPS Growth (1)	15%+

Note: These goals are forward-looking, are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of the Company and its management, and are based upon assumptions with respect to future decisions, which are subject to change. Actual results will vary and those variations may be material. For discussion of some of the important factors that could cause these variations, please consult the "Risk Factors" section of the prospectus. Nothing in this presentation should be regarded as a representation by any person that these goals will be achieved and the Company undertakes no duty to update its goals.

⁽¹⁾ Adjusted net income per proforma share growth

FISCAL 2016 GUIDANCE

METRIC	FYE 2016 TARGET
Revenue Growth (1)	High-single to low-double digit
Adjusted EBITDA Margin (2)	200+ bps
EPS Growth (3)	15%+

Note: These goals are forward-looking, are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of the Company and its management, and are based upon assumptions with respect to future decisions, which are subject to change. Actual results will vary and those variations may be material. For discussion of some of the important factors that could cause these variations, please consult the "Risk Factors" section of the prospectus. Nothing in this presentation should be regarded as a representation by any person that these goals will be achieved and the Company undertakes no duty to update its goals.

⁽¹⁾ Projected revenue growth based on Mastercraft Only

⁽²⁾ Estimated legal defense costs regarding the Malibu patent infringement have been considered in providing this guidance.

⁽³⁾ Adjusted net income per proforma share growth

WRAP UP

- World-renowned iconic brand synonymous with quality, innovation and performance
- Leading market share position in performance sport boat category
- Industry-leading product design and innovation
- Highly efficient product development and manufacturing
- Strong dealer network
- Differentiated sales and marketing capabilities
- Highly experienced management team leading an engaged workforce

HIGHLY-VISIBLE AVENUES FOR EARNINGS GROWTH AND SUSTAINABLE COMPETITIVE ADVANTAGES



APPENDIX

DETAILED FINANCIAL SUMMARY

(\$ in millions, actual units)

	FY 2012	FY 2013	FY 2014	FY 2015
		Consol	idated	
Total Boats Sold	1,881	1,998	2,185	2,592
YoY Growth %		6.2%	9.4%	18.6%
Net Sales	\$137.3	\$162.0	\$177.6	\$214.4
YoY Growth %		18.0%	9.6%	20.7%
Cost of goods	121.9	131.3	140.0	163.2
Gross Profit	\$15.4	\$30.7	\$37.6	\$51.2
% of net sales	11.2%	19.0%	21.2%	23.9%
Operating Expenses	25.5	18.7	19.0	27.2
% of net sales	18.5%	11.5%	10.7%	12.7%
Capex	\$2.0	\$3.0	\$3.4	\$3.5
		MasterCr	aft Only	
Boats Sold	1,720	1,949	2,135	2,547
YoY Growth %		13.3%	9.5%	19.3%
Net Sales	\$118.4	\$148.8	\$163.6	\$199.9
YoY Growth %	- T	25.6%	10.0%	22.2%
Adjusted EBITDA	\$1.7	\$11.8	\$18.4	\$31.5
YoY Growth %		600.7%	55.8%	71.4%
% of net sales	1.4%	7.9%	11.2%	15.8%

Note: FYE June 30. Consolidated figures include Hydra-Sports and certain other non-cash or non-operating expenses. See next page in appendix for reconciliation of Adjusted EBITDA. "YoY" defined as the current fiscal period over the prior fiscal period growth.

ADJUSTED EBITDA RECONCILIATION

in millions)	FY 2012	FY 2013	FY 2014	FY 2015	04 2015
Net (Loss) Income	\$(16.3)	\$2.8	\$19.9	\$5.5	\$2.5
Income Tax Expense (Benefit) (1)	(2.1)	(0.0)	(11.4)	6.6	1.9
Interest Expense	8.4	9.2	7.5	5.2	1.0
Depreciation and Amortization	2.2	2.0	2.5	3.3	1.0
EBITDA	\$(7.8)	\$14.0	\$18.5	\$20.6	\$6.4
Change in Common Stock Warrant Fair Value ⁽²⁾	0.0	0.0	2.5	6.6	1.4
Transaction Expenses (3)	0.0	0.0	0.0	7.1	0.5
Impairment of intangibles (4)	5.2	0.0	0.0	0.0	0.0
Hydra-Sports ⁽⁵⁾	4.3	(2.2)	(2.6)	(3.3)	(0.8)
Stock-based compensation ⁽⁶⁾	0.0	0.0	0.0	0.0	0.0
Non-recurring settlement charge	0.0	0.0	0.0	0.5	0.5
Adjusted EBITDA	\$1.7	\$11.8	\$18.4	\$31.5	\$8.0

Note

⁽¹⁾ Fiscal 2014 income tax benefit primarily represents the reversal of a valuation allowance for deferred tax assets.

⁽²⁾ Represents non-cash expense related to increases in the fair market value of the restructuring warrant.

⁽³⁾ Represents non-recurring fees and expenses related to the recapitalization transactions and this offering, including \$5.7 million related to transaction bonuses paid to certain members of management in connection with the recapitalization transactions.

⁽⁴⁾ Represents impairment of Mastercraft and Hydra-Sports trade names.

⁵⁾ Represents the operating loss (income) attributable to the operations of the Hydra-Sports business and the related manufacturing agreement, adjusted to exclude depreciation and amortization related to Hydra-Sports. MasterCraft divested the Hydra-Sports business in June 2012, but continued to manufacture Hydra-Sports boats for the purchaser of the business pursuant to an agreement that expired on June 30, 2015 (which MasterCraft did not renew). This adjustment was calculated by identifying the applicable cost of sales and operating expenses directly attributable to the Hydra-Sports business for such period, excluding any corporate overhead or other shared costs.

⁽⁶⁾ Compensation cost is recognized for stock options issued to employees, based on the fair value of these awards at the date of grant. The Black-Scholes model is utilized to estimate the fair value of stock options. Compensation cost is recognized over the required service period, generally defined as the vesting period. For awards with graded vesting, compensation cost is recognized on a straight-line basis over the requisite service period for the entire award. The amount charged against operations for the years ended June 30, 2014 and 2013, was \$0.002 and \$0.023, respectively, and is included in operating expenses in the consolidated statements of operations.

⁽⁷⁾ Non-recurring charge for a settlement associated with the expiration of a dealer agreement.

BALANCE SHEET

in thousands)	June 30, 2014	June 30, 2015
Assets:		
Cash	\$12,539	\$1,167
Accounts Receivable	4,406	2,653
Inventories - Net	11,685	11,541
Other Current Assets	5,407	13,968
Property, Plant and Equipment - Net	12,891	13,233
Intangible Assets - Net	17,193	16,971
Goodwill	29,593	29,593
Other	2,428	550
Total Assets	\$96,142	\$89,676
Liabilities		
Accounts Payable	\$13,020	\$14,808
Accrued Expenses and Other Current Liabilities	20,309	37,840
Total Debt	65,980	78,762
Unrecognized Tax Positions	620	519
Total Liabilities	\$99,929	\$131,929
Shareholders' Equity (Deficit)	(3,787)	(42,253)
Total Liabilities and Shareholders' Equity	\$96,142	\$89,676