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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 10-Q**

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- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended: April 1, 2018  
OR  
 **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-37502

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**MCBC HOLDINGS, INC.**

*(Exact name of registrant as specified in its charter)*

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**Delaware**  
*(State or Other Jurisdiction  
of Incorporation or Organization)*

**06-1571747**  
*(I.R.S. Employer  
Identification No.)*

**100 Cherokee Cove Drive, Vonore, TN 37885**  
*(Address of Principal Executive Office) (Zip Code)*

**(423) 884-2221**  
*(Registrant's telephone number, including area code)*

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>
Emerging growth company	<input checked="" type="checkbox"/>		<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).  Yes  No

As of May 7, 2018, there were 18,683,678 shares of the Registrant's common stock, par value \$0.01 per share, issued and outstanding.

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## **CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS**

This quarterly report on Form 10-Q contains certain “forward-looking statements” within the meaning of the federal securities laws. We use words such as “could,” “may,” “might,” “will,” “expect,” “likely,” “believe,” “continue,” “anticipate,” “estimate,” “intend,” “plan,” “project” and other similar expressions to identify some but not all forward-looking statements and include statements in this quarterly report on Form 10-Q concerning our pipeline of new models; our ability to continue our operating momentum, capture additional market share and deliver continued growth; expectations regarding driving margin expansion, sales increases and organic growth; the successful integration of Nautic Star, LLC into our business; our fiscal 2018 outlook and key growth initiatives. Forward-looking statements involve estimates and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements.

The forward-looking statements contained in this quarterly report on Form 10-Q are based on assumptions that we have made in light of our industry experience and our perceptions of historical trends, current conditions, expected future developments and other important factors we believe are appropriate under the circumstances. As you read and consider this quarterly report on Form 10-Q, you should understand that these statements are not guarantees of performance or results. They involve risks, uncertainties (many of which are beyond our control) and assumptions. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many important factors could affect our actual operating and financial performance and cause our performance to differ materially from the performance anticipated in the forward-looking statements, including but not limited to the following: general economic conditions, demand for our products, changes in consumer preferences, competition within our industry, our reliance on our network of independent dealers, our ability to manage our manufacturing levels and our large fixed cost base, the successful introduction of our new products, and the other important factors described under the caption “Risk Factors” in this quarterly report on Form 10-Q and our Annual Report on Form 10-K for the fiscal year ended June 30, 2017, filed with the Securities and Exchange Commission (the “SEC”) on September 7, 2017 and in our Quarterly Report on Form 10-Q for the fiscal quarter ended October 1, 2017, filed with the SEC on November 13, 2017. Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect, our actual operating and financial performance may vary in material respects from the performance projected in these forward-looking statements.

Further, any forward-looking statement speaks only as of the date on which it is made, and except as required by law, we undertake no obligation to update any forward-looking statement contained in this quarterly report on Form 10-Q to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances. New important factors that could cause our business not to develop as we expect emerge from time to time, and it is not possible for us to predict all of them.

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
*(Dollars in thousands, except share and per share data)*

	<u>Three Months Ended</u>		<u>Nine Months Ended</u>	
	<u>April 1, 2018</u>	<u>April 2, 2017</u>	<u>April 1, 2018</u>	<u>April 2, 2017</u>
NET SALES	\$ 93,811	\$ 58,486	\$ 237,295	\$ 170,309
COST OF SALES	69,429	43,561	174,816	123,289
GROSS PROFIT	24,382	14,925	62,479	47,020
OPERATING EXPENSES:				
Selling and marketing	3,560	2,678	9,969	7,176
General and administrative	5,099	7,939	14,388	16,808
Amortization of intangible assets	524	26	1,077	80
Total operating expenses	9,183	10,643	25,434	24,064
OPERATING INCOME	15,199	4,282	37,045	22,956
OTHER EXPENSE:				
Interest expense	897	561	2,527	1,684
INCOME BEFORE INCOME TAX EXPENSE	14,302	3,721	34,518	21,272
INCOME TAX EXPENSE	2,848	1,480	8,009	8,017
NET INCOME	\$ 11,454	\$ 2,241	\$ 26,509	\$ 13,255
EARNINGS PER COMMON SHARE:				
Basic	\$ 0.62	\$ 0.12	\$ 1.42	\$ 0.71
Diluted	\$ 0.61	\$ 0.12	\$ 1.42	\$ 0.71
WEIGHTED AVERAGE SHARES USED FOR COMPUTATION OF:				
Basic earnings per share	18,622,083	18,593,296	18,619,006	18,592,680
Diluted earnings per share	18,728,424	18,625,904	18,705,801	18,607,862

*The notes form an integral part of the condensed consolidated financial statements.*

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**  
*(Dollars in thousands, except share and per share data)*

	April 1, 2018	June 30, 2017
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 8,500	\$ 4,038
Accounts receivable — net of allowances of \$71 and \$82, respectively	5,975	3,500
Income tax receivable	61	—
Inventories — net	20,290	11,676
Prepaid expenses and other current assets	3,596	2,438
Total current assets	38,422	21,652
Property, plant and equipment — net	19,728	14,827
Intangible assets — net	51,566	16,643
Goodwill	66,713	29,593
Deferred debt issuance costs — net	406	481
Other	297	125
Total assets	<u>\$ 177,132</u>	<u>\$ 83,321</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 18,082	\$ 11,008
Income tax payable	1,280	780
Accrued expenses and other current liabilities	30,343	21,410
Current portion of long term debt, net of unamortized debt issuance costs	5,101	3,687
Total current liabilities	54,806	36,885
Long term debt, net of unamortized debt issuance costs (Note 8)	80,946	30,790
Deferred income taxes	172	953
Unrecognized tax positions	2,134	2,932
Total liabilities	138,058	71,560
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>STOCKHOLDERS' EQUITY:</b>		
Common stock, \$.01 par value per share — authorized, 100,000,000 shares; issued and outstanding, 18,683,678 shares at April 1, 2018 and 18,637,445 shares at June 30, 2017	187	186
Additional paid-in capital	113,748	112,945
Accumulated deficit	(74,861)	(101,370)
Total stockholders' equity	39,074	11,761
Total liabilities and stockholders' equity	<u>\$ 177,132</u>	<u>\$ 83,321</u>

*The notes form an integral part of the condensed consolidated financial statements.*

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**  
*(Dollars in thousands, except share and per share data)*

	<b>Common Stock</b>		<b>Additional</b>	<b>Accumulated</b>	<b>Total</b>
	<b>Shares</b>	<b>Amount</b>	<b>Paid-in Capital</b>	<b>Deficit</b>	
<b>Balance at June 30, 2017</b>	18,637,445	\$ 186	\$ 112,945	\$ (101,370)	\$ 11,761
Equity-based compensation activity	46,233	1	803	—	804
Net income	—	—	—	26,509	26,509
<b>Balance at April 1, 2018</b>	<u>18,683,678</u>	<u>\$ 187</u>	<u>\$ 113,748</u>	<u>\$ (74,861)</u>	<u>\$ 39,074</u>

*The notes form an integral part of the condensed consolidated financial statements.*

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
*(Dollars in thousands, except share and per share data)*

	<b>Nine Months Ended</b>	
	<b>April 1, 2018</b>	<b>April 2, 2017</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 26,509	\$ 13,255
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,665	2,442
Inventory obsolescence reserve	(484)	243
Deferred issuance costs	369	274
Stock-based compensation	882	520
Unrecognized tax benefits	(1,047)	464
Accrued litigation costs	—	3,111
Deferred income taxes	(698)	3,277
Net provision of doubtful accounts	(11)	57
Changes in operating assets and liabilities:		
Accounts receivable	(691)	(3,757)
Inventories	(1,744)	1,139
Prepaid expenses and other current assets	(1,064)	(497)
Income tax receivable	(61)	(1,259)
Other assets	(6)	—
Accounts payable	4,433	659
Income tax payable	500	(696)
Accrued expenses and other current liabilities	5,736	1,990
Net cash provided by operating activities	<u>36,288</u>	<u>21,222</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Disposal of assets	96	—
Payment for acquisition, net of cash acquired	(80,511)	—
Purchases of property and equipment	(2,600)	(1,715)
Net cash used in investing activities	<u>(83,015)</u>	<u>(1,715)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds from issuance of long-term debt	80,832	—
Payments of costs directly associated with offerings	—	(449)
Cash paid for withholding taxes on vested stock	(78)	—
Excess tax benefits	—	312
Principal payments on long-term debt	(28,325)	(3,750)
Payments on revolving line of credit	—	(3,126)
Payments of deferred financing costs	(1,240)	—
Net cash used in financing activities	<u>51,189</u>	<u>(7,013)</u>
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>	<u>4,462</u>	<u>12,494</u>
<b>CASH AND CASH EQUIVALENTS — BEGINNING OF PERIOD</b>	<u>4,038</u>	<u>73</u>
<b>CASH AND CASH EQUIVALENTS — END OF PERIOD</b>	<u>\$ 8,500</u>	<u>\$ 12,567</u>
<b>SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:</b>		
Cash payments for interest	\$ 2,078	\$ 1,399
Cash payments for income taxes	\$ 9,304	\$ 5,923

*The notes form an integral part of the condensed consolidated financial statements.*

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
*(Dollars in thousands, except share and per share data)*

**1. ORGANIZATION AND NATURE OF BUSINESS**

MCBC Holdings, Inc. (the “Company”) was formed on January 28, 2000, as a Delaware holding company and operates primarily through its wholly owned subsidiaries, MasterCraft Boat Company, LLC; Nautic Star, LLC; MasterCraft Services, Inc.; MasterCraft Parts, Ltd.; and MasterCraft International Sales Administration, Inc. The Company and its subsidiaries collectively are referred to herein as the “Company”.

On October 2, 2017, the Company acquired all of the outstanding membership interests and other equity securities of Nautic Star, LLC, a Mississippi limited liability company (“NauticStar”). As a result of the acquisition, the Company consolidated the financial results of NauticStar. See Note 3: Acquisition. The Company reports its results of operations under two reportable segments: MasterCraft and NauticStar, based on their boat manufacturing operations.

The Company is a designer and manufacturer of premium inboard tournament ski boats and luxury performance V-drive runabouts under the MasterCraft brand and salt water fishing and general recreational boats under the NauticStar brand. The Company also leases a parts warehouse in the United Kingdom to expedite service, primarily to MasterCraft dealers and customers in Europe.

**2. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES**

The Company’s fiscal year begins July 1 and ends June 30, with the interim quarterly reporting periods consisting of 13 weeks. Therefore, the quarter end will not always coincide with the date of the end of the calendar month.

The information furnished in the condensed consolidated financial statements includes normal recurring adjustments and reflects all adjustments, which are, in the opinion of management, necessary for a fair presentation of the results of operations and statements of financial position for the interim periods presented. Certain information and footnote disclosures normally included in annual consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and the applicable rules and regulations of the U.S. Securities and Exchange Commission (“SEC”) for financial information have been condensed or omitted pursuant to such rules and regulations. The June 30, 2017 condensed consolidated balance sheet data was derived from the audited financial statements but does not include all disclosures required by U.S. GAAP for complete financial statements. However, management believes that the disclosures in these condensed consolidated financial statements are adequate to make the information presented not misleading. These condensed consolidated financial statements should be read in conjunction with the Company’s consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

The unaudited condensed consolidated financial statements have been prepared on the same basis as the Company’s audited consolidated financial statements for the year ended June 30, 2017 and, in the opinion of management, reflect all adjustments considered necessary to present fairly the Company’s financial position as of April 1, 2018 and results of its operations, and its cash flows for the nine months ended April 1, 2018 and April 2, 2017 and statement of shareholders’ equity for the nine months ended April 1, 2018. All adjustments are of a normal recurring nature. Our interim operating results for the nine months ended April 1, 2018 and April 2, 2017 are not necessarily indicative of the results to be expected in future operating quarters.

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
*(Dollars in thousands, except share and per share data)*

There have been no changes in the Company's significant accounting policies or critical accounting estimates for the nine months ended April 1, 2018 as compared with the significant accounting policies described in the Company's audited consolidated financial statements for the financial year ended June 30, 2017.

**New Accounting Pronouncements Issued But Not Yet Adopted**—In February 2016, the Financial Accounting Standards Board (the "FASB") issued Accounting Standards Update ("ASU") No. 2016-02, *Leases (Topic 842)*. This guidance establishes a right-of-use ("ROU") model that requires a lessee to record a ROU asset and a lease liability on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement. The new standard is effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. A modified retrospective transition approach is required for lessees for capital and operating leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements, with certain practical expedients available. The Company is currently evaluating the impact this new guidance is expected to have on its financial position or results of operations and related disclosures.

In May 2014, the FASB and International Accounting Standards Board jointly issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which includes new principles-based accounting guidance for revenue recognition that will supersede virtually all existing revenue guidance. The core principle of this guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. To achieve the core principle, the guidance establishes the following five steps: 1) identify the contract(s) with a customer, 2) identify the performance obligation in the contract, 3) determine the transaction price, 4) allocate the transaction price to the performance obligations in the contract, and 5) recognize revenue when (or as) the entity satisfies a performance obligation. The guidance also details the accounting treatment for costs to obtain or fulfill a contract. Lastly, disclosure requirements have been enhanced to provide sufficient information to enable users of financial statements to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. In July 2015, the FASB announced that the implementation date would be delayed by one year. During 2016, the FASB issued certain amendments to clarify and improve the implementation of the guidance in ASU 2014-09. The effective date and transition requirements for these amendments and ASU 2014-09 are now for annual and interim periods beginning after December 15, 2017. The Company will adopt this guidance for our fiscal year beginning July 1, 2018.

The Company is continuing to assess the potential effects of ASU 2014-09 on its consolidated financial statements, business processes, systems and controls. The Company plans to use the modified retrospective approach in applying the new standard. Based on the Company's progress, it expects an impact from the new standard for dealers who are offered retail promotions which are currently recorded at the later of when the program has been communicated to the dealer or at the time of sale. Under the new standard, the Company expects these retail promotions to be recognized at the time of sale to a dealer. As a result, the Company expects a change in the timing of recording retail promotions and rebates; however, it does not expect a change in the total amount of cumulative revenue recognized for each transaction. Any potential effect of adoption of this ASU has not yet been quantified primarily due to the continuing assessment of NauticStar, which was acquired on October 2, 2017. Additionally, the Company's expectations may change as its implementation progresses.

In January 2017, the FASB issued ASU 2017-01, *Business Combinations (Topic 805): Clarifying the Definition of a Business*. The guidance clarifies the definition of a business that provides a two-step analysis in the determination of

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
*(Dollars in thousands, except share and per share data)*

whether an acquisition or derecognition is a business or an asset. The update removes the evaluation of whether a market participant could replace any missing elements and provides a framework to assist entities in evaluating whether both an input and a substantive process are present. This guidance is effective for annual reporting periods beginning after December 15, 2017, including interim periods within those annual reporting periods and early adoption is permitted for transactions that meet specified criteria. This guidance is to be applied on a prospective basis for transactions that occur after the effective date.

In January 2017, the FASB issued ASU 2017-04, *Intangibles—Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment*. This guidance eliminates Step 2 from the goodwill impairment test. Instead, an entity should recognize an impairment charge for the amount by which the carrying value exceeds the reporting unit's fair value, not to exceed the total amount of goodwill allocated to that reporting unit. ASU 2017-04 is effective for annual reporting periods, and interim periods therein, beginning after December 15, 2019. The Company is currently evaluating the effect that the adoption of this new guidance is expected to have on our financial position or results of operations and related disclosures.

In May 2017, the FASB issued ASU 2017-09, *Compensation—Stock Compensation (Topic 718): Scope of Modification Accounting*. This guidance provides clarity and reduces complexity when applying the guidance in Topic 718, *Compensation—Stock Compensation* to a change to the term or condition of a share-based payment. ASU 2017-09 is effective for annual reporting periods, and interim periods therein, beginning after December 15, 2017. The Company is currently evaluating the effect that the adoption of this new guidance is expected to have on our financial position or results of operations and related disclosures.

**New Accounting Pronouncements Issued And Adopted** — In July 2015, the FASB issued ASU 2015-11, *Simplifying the Measurement of Inventory*. This ASU changes the measurement principle for inventories valued under the FIFO or weighted-average methods from the lower of cost or market to the lower of cost and net realizable value. Net realizable value is defined by the FASB as estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. This ASU is effective for annual reporting periods beginning after December 15, 2016, and interim periods within those annual periods with early adoption permitted. The Company adopted the provisions of ASU 2015-11 on a prospective basis during the first quarter of fiscal year 2018. The adoption of this ASU did not have an impact on our financial position or results of operations and related disclosures.

In March 2016, the FASB issued ASU 2016-09, *Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting*. This guidance identifies areas for simplification involving several aspects of accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, an option to recognize gross stock compensation expense with actual forfeitures recognized as they occur, as well as certain classifications on the statement of cash flows. This ASU is effective for annual reporting periods beginning after December 15, 2016, and interim periods within those annual periods with early adoption permitted. The Company adopted the provisions of ASU 2016-1 on a prospective basis during the first quarter of fiscal year 2018. The adoption of this ASU did not have an impact on our financial position or results of operations and related disclosures.

There are no other recently issued accounting pronouncements that are expected to have a material impact on our financial position or results of operations and related disclosures.

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
*(Dollars in thousands, except share and per share data)*

### 3. ACQUISITION

On October 2, 2017, the Company completed its acquisition of NauticStar which unites two leading and complementary boat brands and adds to its product diversity. The purchase price was \$80,511, including customary adjustments for the amount of working capital in the acquired business at the closing date. A portion of the purchase price was deposited into an escrow account in order to secure certain post-closing obligations of the former members of NauticStar. The Company accounted for the transaction using the acquisition method in accordance with ASC 805, *Business Combinations*.

The total consideration has been allocated to the assets acquired and liabilities assumed based on preliminary estimates of their fair values as of the date of acquisition. Because of the complexities involved with performing the valuation, the Company has recorded the tangible and intangible assets acquired and liabilities assumed based on their preliminary fair values as of October 2, 2017. The preliminary measurements of fair value were based upon estimates utilizing the assistance of third party valuation specialists, and are subject to change within the measurement period. The Company expects the appraisal of tangible and intangible assets to be finalized during the fourth quarter of fiscal 2018.

The following table summarizes the preliminary purchase price allocation based on the estimated fair values of the assets acquired and liabilities assumed of NauticStar at the acquisition date:

**Purchase Price:**

Cash paid, net of cash acquired	\$	80,511
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**Recognized preliminary amounts of identifiable assets acquired and (liabilities assumed), at fair value:**

Accounts receivable	\$	1,773
Inventories		6,426
Other current assets		94
Indemnification asset		166
Deferred income taxes		83
Property, Plant and equipment		4,945
Identifiable intangible assets		36,000
Current liabilities		(5,847)
Unrecognized tax positions		(249)
Preliminary estimate of the fair value of assets acquired and liabilities assumed		43,391
Goodwill		37,120
	\$	<u>80,511</u>

The preliminary fair value estimates for the Company's identifiable intangible assets acquired as part of the acquisition are as follows:

	<u>Estimates of Fair Value</u>	<u>Estimated Useful Life (in years)</u>
Definite-lived intangible:		
Dealer network	\$ 20,000	10
Indefinite-lived intangible:		
Trade name	16,000	
<b>Total identifiable intangible assets</b>	<u>\$ 36,000</u>	

**MCBC HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
*(Dollars in thousands, except share and per share data)*

The value allocated to inventories reflects the estimated fair value of the acquired inventory based on the expected sales price of the inventory, less an estimated cost to complete and a reasonable profit margin. The value allocated to accounts receivable represents the estimated fair value of the acquired receivables based on the expected collection of those receivables, less an estimated allowance for bad debts. The fair value of the identifiable intangible assets were determined based on the following approaches:

- Dealer Network - The value associated with NauticStar's dealer network is attributed to its long standing dealer distribution network. The estimate of fair value assigned to this asset was determined using the income approach, which requires an estimate or forecast of the expected future cash flows from the dealer network through the application of the multi-period excess earnings approach. The estimated remaining useful life of dealer network is approximately ten years.
- Trade Name - The value attributed to NauticStar's trade name was determined using the relief from royalty method, a variation of the income approach, which requires an estimate or forecast of the expected future cash flows. The trade name has an indefinite life.

The fair value of the definite-lived intangible asset is being amortized using the straight-line method to amortization of intangible assets expense over the estimated useful life. Indefinite-lived intangible assets are not amortized, but instead are evaluated for potential impairment on an annual basis in accordance with the provisions of ASC Topic 350, *Intangibles—Goodwill and Other*. The weighted average useful life of identifiable definite-lived intangible assets acquired was 10.0 years. Goodwill of \$37,120 arising from the acquisition consists of future growth prospects including dealer expansion into new geographic markets and capacity expansion as well as intangible assets that do not qualify for separate recognition. The indefinite-lived intangible asset and goodwill acquired are expected to be deductible for income tax purposes.

Acquisition related costs of \$1,486, which were incurred by the Company during the nine months ended April 1, 2018, were expensed in the period incurred, and are included in general and administrative expenses in the consolidated statement of operations.

*Pro Forma Financial Information:*

The following unaudited pro forma consolidated results of operations for the three and nine months ended April 1, 2018 and three and nine months ended April 2, 2017, assumes that the acquisition of NauticStar occurred as of July 1, 2016. The unaudited pro forma financial information combines historical results of MasterCraft and NauticStar, with adjustments for depreciation and amortization attributable to preliminary fair value estimates on acquired tangible and intangible assets for the respective periods. Non-recurring pro forma adjustments associated with the fair value step up of inventory were included in the reported pro forma cost of sales and earnings. The unaudited pro forma financial information is presented

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for informational purposes only and is not indicative of the results of operations that would have been achieved if the acquisition had taken place at the beginning of fiscal year 2017 or the results that may occur in the future:

	<u>Three Months Ended</u>		<u>Nine Months Ended</u>	
	<u>April 1, 2018</u>	<u>April 2, 2017</u>	<u>April 1, 2018</u>	<u>April 2, 2017</u>
Net sales	\$ 93,811	\$ 78,707	\$ 255,364	\$ 225,107
Net income	\$ 11,609	\$ 3,060	\$ 28,692	\$ 13,727
Basic earnings per share	\$ 0.62	\$ 0.16	\$ 1.54	\$ 0.74
Diluted earnings per share	\$ 0.62	\$ 0.16	\$ 1.53	\$ 0.74

#### 4. INVENTORIES

Inventories consisted of the following:

	<u>April 1, 2018</u>	<u>June 30, 2017</u>
Raw materials and supplies	\$ 11,178	\$ 7,164
Work in process	2,636	1,772
Finished goods	7,647	3,427
Obsolescence reserve	(1,171)	(687)
Total inventories	<u>\$ 20,290</u>	<u>\$ 11,676</u>

#### 5. PREPAID EXPENSES AND OTHER CURRENT ASSETS

Prepaid expenses and other current assets consisted of the following:

	<u>April 1, 2018</u>	<u>June 30, 2017</u>
Prepaid photo shoot	\$ 525	\$ 497
Insurance	1,348	765
Trade show deposits	—	73
Interest rate cap	481	90
Other	1,242	1,013
Total prepaid expenses and other current assets	<u>\$ 3,596</u>	<u>\$ 2,438</u>

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**6. ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES**

Accrued expenses and other current liabilities consisted of the following:

	April 1, 2018	June 30, 2017
Warranty	\$ 15,605	\$ 12,237
Self-insurance	729	763
Compensation and related accruals	3,411	1,691
Inventory repurchase contingent obligation	1,450	1,008
Interest	2,079	1,008
Dealer incentives	4,350	2,755
Other	2,719	1,948
Total accrued expenses and other current liabilities	<u>\$ 30,343</u>	<u>\$ 21,410</u>

The following table provides a roll forward of the accrued warranty liability:

Beginning balance - June 30, 2017	\$ 12,237
Provisions	4,530
Additions for NauticStar acquisition	1,992
Payments made	(2,919)
Adjustments to preexisting warranties	(235)
Ending balance - April 1, 2018	<u>\$ 15,605</u>

**7. GOODWILL AND OTHER INTANGIBLE ASSETS**

The changes in the carrying amount of goodwill for the nine months ended April 1, 2018, were as follows:

Goodwill as of June 30, 2017	\$ 29,593
Addition related to the acquisition of NauticStar	37,120
Goodwill as of April 1, 2018	<u>\$ 66,713</u>

As of April 1, 2018, and June 30, 2017, details of the Company's intangible assets other than goodwill were as follows:

	April 1, 2018		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Dealer network	\$ 21,590	\$ (2,024)	\$ 19,566
Total amortizable intangible assets	21,590	(2,024)	19,566
Trade names	32,000	—	32,000
Total intangible assets	<u>\$ 53,590</u>	<u>\$ (2,024)</u>	<u>\$ 51,566</u>
	June 30, 2017		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Dealer network	\$ 1,590	\$ (947)	\$ 643
Total amortizable intangible assets	1,590	(947)	643
Trade names	16,000	—	16,000
Total intangible assets	<u>\$ 17,590</u>	<u>\$ (947)</u>	<u>\$ 16,643</u>

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Amortization expense recognized on all amortizable intangibles was \$1,077 and \$80 for the nine months ended April 1, 2018 and April 2, 2017, respectively.

The estimated future amortization of definite-lived intangible assets is as follows:

<b>Fiscal years ending June 30,</b>	
Remainder of 2018	\$ 527
2019	2,107
2020	2,107
2021	2,107
2022	2,107
and thereafter	10,611
<b>Total</b>	<b>\$ 19,566</b>

## 8. FAIR VALUE MEASUREMENTS

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair values:

Level 1 — Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2 — Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3 — Significant unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

When determining the fair value measurements for assets or liabilities required or permitted to be recorded at and/or marked to fair value, the Company considers the principal or most advantageous market in which it would transact and considers assumptions that market participants would use when pricing the asset or liability. When possible, the Company looks to active and observable markets to price identical assets. When identical assets are not traded in active markets, the Company looks to market observable data for similar assets.

The following tables summarize the basis used to measure certain financial assets and liabilities at fair value on a recurring basis in the consolidated balance sheets:

	<b>April 1, 2018</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
Asset — interest rate cap	\$ —	\$ 481	\$ —

  

	<b>June 30, 2017</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
Asset — interest rate cap	\$ —	\$ 90	\$ —

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The interest rate cap is valued utilizing pricing models taking into account inputs such as interest rates and notional amounts. In November 2017, the Company entered into an interest rate cap agreement with its existing lender to cap its London Interbank Offered Rate (“LIBOR”) rate at 2% for \$34,594 of outstanding principal on its long-term debt. Fair value measurements for the Company’s interest rate cap are classified under Level 2 because such measurements are based on significant other observable inputs. There were no transfers of assets or liabilities between Level 1 and Level 2 during the nine months ended April 1, 2018.

**9. LONG-TERM DEBT**

Long-term debt outstanding is as follows:

	<b>April 1, 2018</b>	<b>June 30, 2017</b>
Revolving credit facility	\$ —	\$ —
Senior secured term loan	87,651	35,135
Debt issuance costs on term loan	(1,604)	(658)
Total debt	86,047	34,477
Less current portion of long-term debt	5,512	3,904
Less current portion of debt issuance costs on term loan	(411)	(217)
Long-term debt — less current portion	<u>\$ 80,946</u>	<u>\$ 30,790</u>

On October 2, 2017, the Company entered into a Third Amended and Restated Credit and Guaranty Agreement with Fifth Third Bank, as the agent and letter of credit issuer, and the lenders party thereto (the “Third Amended Credit Agreement”). The Third Amended Credit Agreement replaced and paid off the Company’s Second Amended and Restated Credit Agreement, dated May 27, 2016. The Third Amended Credit Agreement provides the Company with a \$145,000 senior secured credit facility, consisting of a \$115,000 term loan (the “Third Term Loan”) and a \$30,000 revolving credit facility (the “Revolving Credit Facility”).

The Third Amended Credit Agreement bears interest, at the Company’s option, at either the prime rate plus an applicable margin ranging from 0.75% to 1.75% or at an adjusted LIBOR plus an applicable margin ranging from 1.75% to 2.75%, in each case based on the Company’s senior leverage ratio. Based on the Company’s current senior leverage ratio, the applicable margin for loans accruing interest at the prime rate is 1.25% and the applicable margin for loans accruing interest at LIBOR is 2.25%. In connection with the Third Amended Credit Agreement, the Company paid \$1,322 of financing costs. The Third Term Loan will mature and all remaining amounts outstanding thereunder will be due and payable on October 2, 2022. On October 17, 2017, December 1, 2017 and February 28, 2018, the Company made voluntary payments on the Third Term Loan of \$10,000, \$7,000 and \$8,000 respectively, out of excess cash. As of April 1, 2018 and June 30, 2017, the Company’s unamortized deferred financing costs were \$2,010 and \$1,139, respectively. These costs are being amortized over the term of the Third Amended Credit Agreement. The Company was in compliance with all of its debt covenants under its Third Amended Credit Agreement.

As of April 1, 2018 and June 30, 2017, the Company had no borrowings outstanding on its Revolving Credit Facility. Availability under the Revolving Credit Facility is reduced by letters of credit. There were no specified letters of credit outstanding at April 1, 2018. There were specified letters of credit outstanding of \$250 at June 30, 2017. As of April 1,

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2018 and June 30, 2017, availability under the Revolving Credit Facility was \$30,000 and \$29,750, respectively, and unamortized deferred financing costs were \$406 and \$481, respectively.

**10. INCOME TAXES**

The Company's results for the three and nine months ended April 1, 2018, reflect the impact of the enactment of the Tax Cuts and Jobs Act ("Tax Reform Act"), which was signed into law on December 22, 2017. The Tax Reform Act reduced federal corporate income tax rates and changed numerous other provisions. As we have a June 30 fiscal year-end, the lower corporate federal income tax rate will be phased in, resulting in a U.S. federal statutory tax rate of 28.1% for our fiscal year ending June 30, 2018, and 21.0% for subsequent fiscal years. The nine months ended April 1, 2018 included a year-to-date provisional expense of approximately \$348 to reflect federal deferred taxes at the lower blended effective tax rate. This adjustment to the provision was more than offset by a one-time discrete provisional benefit of approximately \$674 as a result of applying the new lower federal income tax rates to the Company's net deferred tax liabilities.

The changes included in the Tax Reform Act are broad and complex. The final transition impacts may differ from the above estimate due to, among other things, changes in interpretations, any legislative action to address questions that arise because of the Tax Reform Act, any changes in accounting standards for income taxes or related interpretations in response to the Tax Reform Act, or any updates or changes to estimates we have utilized to calculate the transition impacts. The SEC issued guidance in Staff Accounting Bulletin 118 which allows the Company to record provisional amounts during a one-year measurement period. The Company has determined a reasonable estimate for the measurement and accounting for certain effects of the Tax Reform Act, including the re-measurement of the Company's net deferred tax assets and liabilities, which have been reflected as provisional amounts in the April 1, 2018 financial statements. The amounts represent the Company's best estimates based on records, information, and current guidance. Additional information and analysis is required to finalize the impact that the Tax Reform Act will have on the Company's full year financial results. Although the Company does not anticipate material adjustments to the provisional amounts, final results could vary from these provisional amounts. The Company currently anticipates finalizing and recording any resulting adjustments by the end of the fiscal year ending June 30, 2018.

The Company's effective tax rate is based on a current estimate of the annual effective income tax rate adjusted to reflect the impact of discrete items. During the nine months ended April 1, 2018, the Company's effective tax rate was 23.2%. The rate was lower than the 28.1% statutory rate primarily due to the impact of Tax Reform, and a permanent benefit associated with the domestic production activities deduction, which was partially offset by the inclusion of the state tax rate in the overall effective rate.

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**11. EARNINGS PER SHARE**

The following table sets forth the computation of the Company's earnings per share:

	Three Months Ended		Nine Months Ended	
	April 1, 2018	April 2, 2017	April 1, 2018	April 2, 2017
Net income	\$ 11,454	\$ 2,241	\$ 26,509	\$ 13,255
Weighted average common shares — basic	18,622,083	18,593,296	18,619,006	18,592,680
Dilutive effect of assumed exercises of stock options	41,372	—	35,770	—
Dilutive effect of assumed restricted share awards\units	64,970	32,608	51,026	15,182
Weighted average outstanding shares — diluted	18,728,424	18,625,904	18,705,801	18,607,862
Basic earnings per share	\$ 0.62	\$ 0.12	\$ 1.42	\$ 0.71
Diluted earnings per share	\$ 0.61	\$ 0.12	\$ 1.42	\$ 0.71

For the three months ended April 1, 2018, the weighted average shares that were anti-dilutive, and therefore excluded from the computation of diluted earnings per share included 1,039 restricted stock awards. For the three months ended April 2, 2017, the weighted average shares that were anti-dilutive, and therefore excluded from the computation of diluted earnings per share included options to purchase 122,640 shares of common stock.

For the nine months ended April 1, 2018, the weighted average shares that were anti-dilutive, and therefore excluded from the computation of diluted earnings per share included 34,948 restricted stock awards. For the nine months ended April 2, 2017, the weighted average shares that were anti-dilutive, and therefore excluded from the computation of diluted earnings per share included 11,023 restricted stock awards and options to purchase 122,640 shares of common stock.

**12. STOCK-BASED COMPENSATION**

During fiscal year ended June 30, 2015 the Company adopted the Amended and Restated MCBC Holdings, Inc. 2015 Incentive Award Plan (“2015 Plan”) in order to facilitate the grant of cash and equity incentives to non-employee directors, employees, and consultants of the Company and certain of its affiliates and to enable the Company and certain of its affiliates to obtain and retain the services of these individuals, which is essential to our long-term success. In July 2015, the Board amended and restated the Company’s 2015 Plan which became effective just prior to the closing of the Company’s initial public offering to increase the shares available for issuance under the 2015 Plan. During the nine months ended April 1, 2018 and April 2, 2017, the Company recognized \$882 and \$520, respectively in stock-based compensation expense.

In July 2017, the Company granted to certain employees 23,932 shares of restricted stock awards (“RSAs”) under the 2015 Plan at a per share fair value of \$19.34, which is the market value of the Company’s common stock on the grant date. The RSAs will vest in three equal annual installments. In addition, the Company granted 17,064 RSAs under the 2015 Plan to certain non-employee directors for their annual equity award at a per share fair value of \$19.34. In November 2017, the Company granted 5,578 of RSAs to certain employees under the 2015 Plan at a per share fair value of \$22.31.

In July 2017, the Company granted 23,929 performance stock units (“PSUs”) under its 2015 Plan to certain employees at an estimated per share fair value of \$20.33. In November 2017, the Company granted 2,487 PSUs under its 2015 Plan, at an estimated per share fair value of \$23.45. The awards will be earned based upon the Company’s attainment of certain performance criteria over a three-year period. The performance period for the awards are a three-year period commencing

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July 1, 2017 and ending June 30, 2020. Following the determination of the Company's achievement with respect to the performance criteria, the amount of shares awarded will be subject to adjustment based upon the application of a total shareholder return ("TSR") modifier.

In July 2015, the Company granted 137,786 non-qualified stock options ("NSOs") to certain employees at an option price equal to the \$15.00 per share of the Company's common stock, which was the initial public offering price, which will vest in 25% increments annually on each of the first four anniversaries of the grant date. In June 2016, the Company reduced the exercise price of these options by \$4.30 per share, which was the amount of the special cash dividend paid in June 2016. Therefore, the exercise price of the options is \$10.70 per share. The other terms of the options remained unchanged. We estimated the grant date fair value of stock options using the Black-Scholes pricing model assuming a risk-free interest rate of 1.93%, an expected term of 6.25 years, no dividend yield and a volatility rate of 56.7%.

**13. SEGMENT INFORMATION**

The Company designs, manufactures, and markets recreational sport boats and has two operating and reportable segments: MasterCraft and NauticStar. The Company's segments are defined by management's reporting structure, product brands, and distribution channels. The MasterCraft product brand consists of recreational performance boats primarily used for water skiing, wakeboarding, wake surfing, and general recreational boating. The Company distributes the MasterCraft product brand through its dealer network. The NauticStar product brand consists of recreational boats primarily used for salt water fishing, and general recreational boating. The Company distributes the NauticStar product brand through its dealer network. The Company's chief operating decision maker ("CODM") regularly reviews the operating performance of each product brand including measures of performance based on income from operations. The Company considers each of the product brands to be an operating segment and has further concluded that presenting disaggregated information of these two operating segments provides meaningful information as certain economic characteristics are dissimilar as well as the characteristics of the customer base served.

Management evaluates performance based on business segment operating income. The Company files a consolidated income tax return and does not allocate income taxes and other corporate level expenses including interest to operating segments.

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The following tables present financial information for the Company's reportable segments for the three and nine months ended April 1, 2018 and April 2, 2017, respectively, and the Company's financial position at April 1, 2018 and June 30, 2017, respectively.

	<b>Three Months Ended April 1, 2018</b>		
	<b>MasterCraft</b>	<b>NauticStar</b>	<b>Consolidated</b>
Net sales	\$ 69,257	\$ 24,554	\$ 93,811
Cost of sales	49,823	19,606	69,429
Operating income	12,446	2,753	15,199
Depreciation and amortization	840	616	1,456

	<b>Three Months Ended April 2, 2017</b>		
	<b>MasterCraft</b>	<b>NauticStar</b>	<b>Consolidated</b>
Net sales	\$ 58,486	\$ —	\$ 58,486
Cost of sales	43,561	—	43,561
Operating income	4,282	—	4,282
Depreciation and amortization	820	—	820

	<b>Nine Months Ended April 1, 2018</b>		
	<b>MasterCraft</b>	<b>NauticStar</b>	<b>Consolidated</b>
Net sales	\$ 192,545	\$ 44,750	\$ 237,295
Cost of sales	138,565	36,251	174,816
Operating income	32,623	4,422	37,045
Depreciation and amortization	2,447	1,218	3,665

	<b>Nine Months Ended April 2, 2017</b>		
	<b>MasterCraft</b>	<b>NauticStar</b>	<b>Consolidated</b>
Net sales	\$ 170,309	\$ —	\$ 170,309
Cost of sales	123,289	—	123,289
Operating income	22,956	—	22,956
Depreciation and amortization	2,442	—	2,442

	<b>As of April 1, 2018</b>	<b>As of June 30, 2017</b>
Assets		
MasterCraft	\$ 88,869	\$ 83,321
NauticStar	88,263	—
Total Assets <sup>(a)</sup>	<u>\$ 177,132</u>	<u>\$ 83,321</u>

(a) Total assets as of April 1, 2018 includes goodwill of \$29,593 and \$37,120 related to MasterCraft and NauticStar, respectively. Total assets as of June 30, 2017 includes goodwill of \$29,593 related to MasterCraft.

## **ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.**

*The following discussion and analysis should be read together with the unaudited condensed consolidated financial statements and notes thereto included elsewhere in this Quarterly Report on Form 10-Q. In addition, the statements in this discussion and analysis regarding industry outlook, our expectations regarding the performance of our business, anticipated financial results, liquidity and the other non-historical statements are forward-looking statements. These forward-looking statements are subject to numerous risks and uncertainties, including, but not limited to, the successful integration of Nautic Star, LLC into our business and the risks and uncertainties described in “Cautionary Note Regarding Forward-Looking Statements” above and in “Risk Factors” set forth in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017 and in our Quarterly Report on Form 10-Q for the fiscal quarter ended October 1, 2017. Our actual results may differ materially from those contained in or implied by any forward-looking statements.*

### **Overview**

We are a world-renowned innovator, designer, manufacturer, and marketer of recreational sport boats, including performance sport boats, salt water fishing and general recreational boats. We have a leading market position in the U.S., a strong international presence, and dealers around the world. Our boats are used for water skiing, wakeboarding, wake surfing, and salt water fishing as well as general recreational boating. Our robust product portfolio is manufactured to the highest standards of quality, performance, and styling.

We sell our boats through an extensive network of independent dealers in North America and internationally. Through our MasterCraft segment, we partner with 96 North American dealers with 160 locations and 50 international dealers with 82 locations throughout the rest of the world. Through our NauticStar segment, we partner with 80 North American dealers with 94 locations and 1 international dealer with 1 location throughout the rest of the world. For the nine months ended April 1, 2018, 91.5% of our net sales were generated from North America and 8.5% of our net sales were generated from outside of North America.

### **Outlook**

Our sales are impacted by general economic conditions, which affect the demand for our products, the demand for optional features, the availability of credit for our dealers and retail consumers, and overall consumer confidence. While the performance sport boat, salt water fishing and general recreational categories have grown in recent years, new unit sales remain significantly below historical peaks. While there is no guarantee that our market will continue to grow, we believe that increased consumer demand, limited used boat inventory and the superior quality, performance, styling, and value proposition of our recently released boats present a long runway for future growth. Our revamped manufacturing and product development processes have led to operational efficiencies which we expect will continue to drive margin expansion.

### **Recent Transactions**

#### *Acquisition of Nautic Star, LLC*

On October 2, 2017, we completed the acquisition of Nautic Star, LLC. The aggregate purchase price was \$80.5 million, including customary adjustments for the amount of working capital in the acquired business at the closing date. A portion of the purchase price was deposited into an escrow account in order to secure certain post-closing obligations of the former members of NauticStar. Due to the timing of the acquisition, the Company has not completed the valuation of assets acquired or liabilities assumed.

### *Third Amended and Restated Credit Agreement*

On October 2, 2017, we entered into a Third Amended and Restated Credit and Guaranty Agreement with Fifth Third Bank, as the agent and letter of credit issuer, and the lenders party thereto (the “Third Amended Credit Agreement”). The Third Amended Credit Agreement replaced and paid off our Second Amended and Restated Credit Agreement, dated May 27, 2016. The Third Amended Credit Agreement provides us with a \$145 million senior secured credit facility, consisting of a \$115 million term loan (the “Third Term Loan”) and a \$30 million revolving credit facility. On October 17, 2017, December 1, 2017, and February 28, 2018 we made voluntary payments on the Third Term Loan of \$10.0 million, \$7.0 million and \$8.0 million, respectively, out of excess cash.

### **Seasonality and Other Factors That Affect Our Business**

Our operating results are subject to annual and seasonal fluctuations resulting from a variety of factors, including:

- seasonal variations in retail demand for boats, with a significant majority of sales occurring during peak boating season, which we attempt to manage by providing incentive programs and floor plan subsidies to encourage dealer purchases throughout the year, which may include offering off-season retail promotions to our dealers in seasonally slow months, during and ahead of boat shows, to encourage retail demand;
- product mix, which is driven by boat model mix and option order rates, and can significantly affect margins, sales of larger boats and boats with optional content produce higher absolute profits;
- inclement weather, which can affect production at our manufacturing facilities as well as consumer demand;
- competition from other performance sports boat, salt water fishing boat and general recreational boat manufacturers;
- general economic conditions; and
- foreign currency exchange rates.

### **Key Performance Measures**

From time to time we use certain key performance measures in evaluating our business and results of operations and we may refer to one or more of these key performance measures in this “Management’s Discussion and Analysis of Financial Condition and Results of Operations.” These key performance measures include:

- *Unit volume* — We define unit volume as the number of our boats sold to our dealers during a period.
- *Net sales per unit* — We define net sales per unit as net sales divided by unit volume.
- *Gross margin* — We define gross margin as gross profit divided by net sales, expressed as a percentage.
- *Adjusted EBITDA* — We define Adjusted EBITDA as earnings before interest expense, income taxes, depreciation, and amortization, as further adjusted to eliminate certain non-cash charges and unusual items that we do not consider to be indicative of our ongoing operations. For a reconciliation of Adjusted EBITDA to net income, see “Non-GAAP Measures” below.
- *Adjusted net income* — We define Adjusted net income as net income excluding income taxes adjusted to eliminate certain non-cash charges and unusual items that we do not consider to be indicative of our ongoing operations and an adjustment for income tax expense at a normalized annual effective tax rate. For a reconciliation of Adjusted net income to net income, see “Non-GAAP Measures” below.

## Components of Results of Operations

### *Net Sales*

We generate sales from the sale of boats, trailers, and accessories to our dealers. The substantial majority of our net sales are derived from the sale of boats, including optional features included at the time of the initial wholesale purchase of the boat. Net sales consist of the following:

- Gross sales, which are derived from:
  - *Boat sales* — sales of boats to our dealer network. In addition, nearly all of our boat sales include optional feature upgrades, which increase the average selling price of our boats; and
  - *Trailers, parts and accessories, and other revenues* — sales of boat trailers, replacement and aftermarket boat parts and accessories, and transportation charges to our dealer network.
- Net of:
  - *Dealer programs and flooring subsidies* — incentives, including rebates and subsidized flooring, we provide to our dealers to drive volume and level dealer purchases throughout the year. If a dealer meets certain volume levels over the course of the year during certain defined periods, the dealer will be entitled to a specified rebate. These rebates change annually and may include volume and exclusivity incentives. Dealers who participate in our floor plan financing program may be entitled to have their flooring costs subsidized by us to promote dealer orders in the offseason.

### *Cost of Sales*

Our cost of sales includes all of the costs to manufacture our products, including raw materials, components, supplies, direct labor, and factory overhead. For components and accessories manufactured by third-party vendors, our costs are the amounts invoiced to us by the vendors. Cost of sales includes shipping and handling costs, depreciation expense related to manufacturing equipment and facilities, and warranty costs associated with the repair or replacement of our boats under warranty.

### *Operating Expenses*

Our operating expenses include selling and marketing costs, general and administrative costs, and amortization costs. These items include personnel and related expenses, non-manufacturing overhead, and various other operating expenses. Further, selling and marketing expenditures include the cost of advertising and marketing materials. General and administrative expenses include, among other things, salaries, benefits, and other personnel related expenses for employees engaged in product development, engineering, finance, information technology, human resources, and executive management. Other costs include outside legal and accounting fees, acquisition or integration related expenses, investor relations, risk management (insurance), and other administrative costs.

### *Other Expense*

Other expense includes interest expense. Interest expense consists of interest charged under our credit facilities, including deferred financing fees.

### Income Tax Expense

Our accounting for income tax expense reflects management's assessment of future tax assets and liabilities based on assumptions and estimates for timing, likelihood of realization, and tax laws existing at the time of evaluation. We record a valuation allowance, when appropriate, to reduce deferred tax assets to an amount that is more likely than not to be realized.

### Results of Operations

The table below sets forth our results of operations for the periods presented. Our financial results for these periods are not necessarily indicative of the financial results that we will achieve in future periods.

	Three Months Ended		Nine Months Ended	
	April 1, 2018	April 2, 2017	April 1, 2018	April 2, 2017
	(Unaudited)			
	(Dollars in thousands)			
<b>Consolidated statement of operations:</b>				
Net sales	\$ 93,811	\$ 58,486	\$ 237,295	\$ 170,309
Cost of sales	69,429	43,561	174,816	123,289
Gross profit	24,382	14,925	62,479	47,020
Operating expenses:				
Selling and marketing	3,560	2,678	9,969	7,176
General and administrative	5,099	7,939	14,388	16,808
Amortization of intangible assets	524	26	1,077	80
Total operating expenses	9,183	10,643	25,434	24,064
Operating income	15,199	4,282	37,045	22,956
Other expense:				
Interest expense	897	561	2,527	1,684
Income before income tax expense	14,302	3,721	34,518	21,272
Income tax expense	2,848	1,480	8,009	8,017
Net income	\$ 11,454	\$ 2,241	\$ 26,509	\$ 13,255
<b>Additional financial and other data:</b>				
Unit volume:				
MasterCraft	804	741	2,254	2,090
NauticStar	628	—	1,154	—
MasterCraft sales	\$ 69,257	\$ 58,486	\$ 192,545	\$ 170,309
NauticStar sales	\$ 24,554	\$ —	\$ 44,750	\$ —
Consolidated sales	\$ 93,811	\$ 58,486	\$ 237,295	\$ 170,309
Per Unit:				
MasterCraft sales	\$ 86	\$ 79	\$ 85	\$ 81
NauticStar sales	\$ 39	\$ —	\$ 39	\$ —
Consolidated sales	\$ 66	\$ 79	\$ 70	\$ 81
Gross margin	26.0 %	25.5 %	26.3 %	27.6 %

#### Three months ended April 1, 2018 Compared to Three months ended April 2, 2017

**Net Sales.** Net sales for the three months ended April 1, 2018, increased 60.4%, or \$35.3 million to \$93.8 million compared to \$58.5 million for the three months ended April 2, 2017. The increase was primarily due to the inclusion of NauticStar which increased net sales by 42.0%, or \$24.6 million. The remaining increase of 18.4%, or \$10.7 million, was attributable to MasterCraft, primarily due to an increase in unit sales volume, favorable product mix and price increases.

**Cost of Sales.** Our cost of sales increased \$25.9 million, or 59.4%, to \$69.4 million for the three months ended April 1, 2018 compared to \$43.6 million for the three months ended April 2, 2017. The increase in cost of sales resulted primarily from the

inclusion of NauticStar, which increased cost of sales by 45.0%, or \$19.6 million. The remaining increase was primarily due to a 8.5% increase in MasterCraft unit volume and higher material costs.

*Gross Profit.* For the three months ended April 1, 2018, our gross profit increased \$9.5 million, or 63.4%, to \$24.4 million compared to \$14.9 million for the three months ended April 2, 2017. The inclusion of NauticStar contributed \$4.9 million to gross profit. An increase in MasterCraft unit sales volume, a favorable product mix, price increases and reduced retail rebate activity, partially offset by higher material costs accounted for the remaining increase in gross profit. Gross margin increased to 26.0% for the three months ended April 1, 2018 compared to 25.5% for the three months ended April 2, 2017. The increase in gross margin was primarily due to reduced retail rebate activity, which was partially offset by the dilutive effect from the inclusion of NauticStar's gross margin.

*Operating Expenses.* Selling and marketing expense increased \$0.9 million, or 32.9%, to \$3.6 million for the three months ended April 1, 2018 compared to \$2.7 million for the three months ended April 2, 2017. This increase resulted mainly from the inclusion of NauticStar, which increased selling and marketing expenses by \$0.8 million. General and administrative expense decreased by \$2.8 million, or 35.8%, to \$5.1 million for the three months ended April 1, 2018 compared to \$7.9 million for the three months ended April 2, 2017. This decrease resulted mainly from a decrease of \$4.3 million for legal and advisory fees related to our litigation with Malibu Boats, which was subsequently settled during the fourth quarter of fiscal 2017. This decrease was partially offset by the inclusion of NauticStar, which increased general and administrative expenses by \$0.9 million and an increase of \$0.2 million for legal and advisory fees related to our acquisition of NauticStar. Operating expenses as a percentage of net sales was 9.8% during the three months ended April 1, 2018 compared to 18.2% for the three months ended April 2, 2017. This favorable impact resulted from leverage experienced through significant net sales increases and decreases in operating expenses.

*Other Expense.* Interest expense increased \$0.3 million for the three months ended April 1, 2018 compared to the three months ended April 2, 2017. The increase is due to an increase in our term loan balance when compared to the principal balance owed on our term loan during the three months ended April 2, 2017.

*Income Tax Expense.* Our results for the three months ended April 1, 2018 reflect the impact of the enactment of the Tax Cuts and Jobs Act ("Tax Reform Act"), which was signed into law on December 22, 2017. The Tax Reform Act reduced federal corporate income tax rates and changed numerous other provisions. As we have a June 30 fiscal year-end, the lower corporate federal income tax rate will be phased in, resulting in a U.S. federal statutory tax rate of 28.1% for our fiscal year ending June 30, 2018, and 21% for subsequent fiscal years. The quarter ended April 1, 2018 included a provisional expense of approximately \$177 to reflect federal deferred taxes at the lower blended effective tax rate. This adjustment to the provision was offset by a one-time discrete provisional benefit of approximately \$23 as a result of applying the new lower federal income tax rates to our net deferred tax liabilities.

The changes included in the Tax Reform Act are broad and complex. The final transition impacts may differ from the above estimate due to, among other things, changes in interpretations, any legislative action to address questions that arise because of the Tax Reform Act, any changes in accounting standards for income taxes or related interpretations in response to the Tax Reform Act, or any updates or changes to estimates we have utilized to calculate the transition impacts. The SEC issued guidance in Staff Accounting Bulletin 118 which allows us to record provisional amounts during a one-year measurement period. We have determined a reasonable estimate for the measurement and accounting for certain effects of the Tax Reform Act, including the re-measurement of our net deferred tax assets and liabilities, which have been reflected as provisional amounts in the April 1, 2018 financial statements. The amounts represent our best estimates based on records, information, and current guidance. Additional information and analysis is required to finalize the impact that the Tax Reform Act will have on our full year financial results. Although we do not anticipate material adjustments to the provisional amounts, final results could vary from these provisional amounts. We currently anticipate finalizing and recording any resulting adjustments by the end of our current fiscal year ending June 30, 2018.

Our income tax expense was \$2.8 million for the three months ended April 1, 2018, reflecting an effective tax rate of 19.9%. Our effective tax rate during the three months ended April 1, 2018 was lower than the 28.1% statutory rate primarily due to the impact of the Tax Reform Act, and a permanent benefit associated with the domestic production activities deduction, which was partially offset by the inclusion of the state tax rate in the overall effective rate.

*Nine months ended April 1, 2018 Compared to Nine months ended April 2, 2017*

*Net Sales.* Net sales for the nine months ended April 1, 2018, increased 39.3%, or \$67.0 million to \$237.3 million compared to \$170.3 million for the nine months ended April 2, 2017. The increase was primarily due to the inclusion of NauticStar which increased net sales by 26.3%, or \$44.8 million. The remaining increase of 13.0%, or \$22.2 million, was attributable to MasterCraft primarily due to an increase in unit sales volume, favorable product mix and price increases.

*Cost of Sales.* Our cost of sales increased \$51.5 million, or 41.8%, to \$174.8 million for the nine months ended April 1, 2018 compared to \$123.3 million for the nine months ended April 2, 2017. The increase in cost of sales resulted primarily from the inclusion of NauticStar, which increased cost of sales by 29.4%, or \$36.3 million. The remaining increase was primarily due to a 7.8% increase in MasterCraft unit volume, which includes a favorable product mix and higher material costs.

*Gross Profit.* For the nine months ended April 1, 2018, our gross profit increased \$15.5 million, or 32.9%, to \$62.5 million compared to \$47.0 million for the nine months ended April 2, 2017. The inclusion of NauticStar contributed \$8.5 million to gross profit. The remaining increase was due to an increase in MasterCraft unit sales volume, price increases and reduced retail rebate activity, partially offset by higher material costs. Gross margin decreased to 26.3% for the nine months ended April 1, 2018 compared to 27.6% for the nine months ended April 2, 2017. The decrease in gross margin was primarily due to the dilutive effect from the inclusion of NauticStar's gross margin which is in the high-teens.

*Operating Expenses.* Selling and marketing expense increased \$2.8 million, or 38.9%, to \$10.0 million for the nine months ended April 1, 2018 compared to \$7.2 million for the nine months ended April 2, 2017. This increase resulted mainly from the inclusion of NauticStar, which increased selling and marketing expenses by \$1.4 million, an increase in dealer training costs, an increase in dealer meeting costs, an increase in compensation costs and increased promotion activities related to the introduction of the redesigned 2018 MasterCraft XStar. General and administrative expense decreased by \$2.4 million, or 14.4%, to \$14.4 million for the nine months ended April 1, 2018 compared to \$16.8 million for the nine months ended April 2, 2017. This decrease resulted mainly from a decrease of \$5.9 million for legal and advisory fees related to our litigation with Malibu Boats, which was subsequently settled during the fourth quarter of fiscal 2017. This decrease was partially offset by the inclusion of NauticStar, which increased general and administrative expenses by \$1.7 million, and an increase of \$1.7 million for legal and advisory fees related to our acquisition of NauticStar. Operating expenses as a percentage of net sales was 10.7% during the nine months ended April 1, 2018 compared to 14.1% for the nine months ended April 2, 2017. This favorable impact resulted from leverage experienced through significant net sales increases compared to the net increases in operating expenses.

*Other Expense.* Interest expense increased \$0.8 million for the nine months ended April 1, 2018 compared to the nine months ended April 2, 2017. The increase is due to an increase in our term loan balance when compared to the principal balance owed on our term loan during the nine months ended April 2, 2017.

*Income Tax Expense.* Our results for the nine months ended April 1, 2018 reflect the impact of the enactment of the Tax Cuts and Jobs Act ("Tax Reform Act"), which was signed into law on December 22, 2017. The Tax Reform Act reduced federal corporate income tax rates and changed numerous other provisions. As we have a June 30 fiscal year-end, the lower corporate federal income tax rate will be phased in, resulting in a U.S. federal statutory tax rate of 28.1% for our fiscal year ending June 30, 2018, and 21% for subsequent fiscal years. The nine months ended April 1, 2018 included a year-to-date provisional expense of approximately \$348 to reflect federal deferred taxes at the lower blended effective tax rate.

This adjustment to the provision was more than offset by a one-time discrete provisional benefit of approximately \$674 as a result of applying the new lower federal income tax rates to our net deferred tax liabilities.

The changes included in the Tax Reform Act are broad and complex. The final transition impacts may differ from the above estimate due to, among other things, changes in interpretations, any legislative action to address questions that arise because of the Tax Reform Act, any changes in accounting standards for income taxes or related interpretations in response to the Tax Reform Act, or any updates or changes to estimates we have utilized to calculate the transition impacts. The SEC issued guidance in Staff Accounting Bulletin 118 which allows us to record provisional amounts during a one-year measurement period. We have determined a reasonable estimate for the measurement and accounting for certain effects of the Tax Reform Act, including the re-measurement of our net deferred tax assets and liabilities, which have been reflected as provisional amounts in the April 1, 2018 financial statements. The amounts represent our best estimates based on records, information, and current guidance. Additional information and analysis is required to finalize the impact that the Tax Reform Act will have on our full year financial results. Although we do not anticipate material adjustments to the provisional amounts, final results could vary from these provisional amounts. We currently anticipate finalizing and recording any resulting adjustments by the end of our current fiscal year ending June 30, 2018.

Our income tax expense was \$8.0 million for the nine months ended April 1, 2018, reflecting an effective tax rate of 23.2%. Our effective tax rate during the nine months ended April 1, 2018 was lower than the 28.1% statutory rate primarily due to the impact of the Tax Reform Act, and a permanent benefit associated with the domestic production activities deduction, which was partially offset by the inclusion of the state tax rate in the overall effective rate.

### **Non-GAAP Measures**

We define EBITDA as earnings before interest expense, income taxes, depreciation and amortization. We define Adjusted EBITDA as EBITDA further adjusted to eliminate certain non-cash charges and unusual items that we do not consider to be indicative of our ongoing operations, including fees and expenses related to our follow-on offering, transaction expenses associated with the acquisition of NauticStar, acquisition related inventory step up adjustment and our stock-based compensation expense. We define Adjusted net income as net income adjusted to eliminate certain non-cash charges and unusual items that we do not consider to be indicative of our ongoing operations, including fees and expenses related to our follow-on offering, transaction expenses associated with the acquisition of NauticStar, our stock-based compensation expense, and an adjustment for income tax expense at a normalized annual effective tax rate. We define Adjusted EBITDA margin as Adjusted EBITDA expressed as a percentage of sales. Adjusted EBITDA, Adjusted net income and Adjusted EBITDA margin are not measures of net income or operating income as determined under accounting principles generally accepted in the United States, which we refer to as GAAP. Adjusted EBITDA and Adjusted net income are not measures of performance in accordance with GAAP and should not be considered as an alternative to net income or operating cash flows determined in accordance with GAAP. Additionally, Adjusted EBITDA is not intended to be a measure of cash flow for management's discretionary use. We believe that the inclusion of EBITDA, Adjusted EBITDA, Adjusted EBITDA margin and Adjusted net income is appropriate to provide additional information to investors because securities analysts, noteholders and other investors use these non GAAP financial measures to assess our operating performance across periods on a consistent basis and to evaluate the relative risk of an investment in our securities. We use Adjusted net income to facilitate a comparison of our operating performance on a consistent basis from period to period that, when viewed in combination with our results prepared in accordance with GAAP, provides a more complete understanding of factors and trends affecting our business than GAAP alone measures. We believe Adjusted net income assists our board of directors, management and investors in comparing our net income on a consistent basis from period to period because it removes non-cash and non-recurring items. Adjusted EBITDA and Adjusted net income have limitations as an analytical tool and should

not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are:

- Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future and Adjusted EBITDA does not reflect any cash requirements for such replacements;
- Adjusted EBITDA does not reflect our cash expenditures, or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect our tax expense or any cash requirements to pay income taxes;
- Adjusted EBITDA does not reflect interest expense, or the cash requirements necessary to service interest payments on our indebtedness; and
- Adjusted net income and Adjusted EBITDA do not reflect the impact of earnings or charges resulting from matters we do not consider to be indicative of our ongoing operations, but may nonetheless have a material impact on our results of operations.

In addition, because not all companies use identical calculations, our presentation of Adjusted EBITDA and Adjusted net income may not be comparable to similarly titled measures of other companies, including companies in our industry. Furthermore, certain non-GAAP financial measures presented have been provided for comparison purposes only and these non-GAAP financial measures may change in the future based on our calculations and forecasts regarding the interpretation of certain recent changes to U.S. federal income tax law and anticipated impacts on our financial results.

The following table sets forth a reconciliation of net income as determined in accordance with GAAP to Adjusted EBITDA for the periods indicated:

	Three Months Ended		Nine Months Ended	
	April 1, 2018	April 2, 2017	April 1, 2018	April 2, 2017
	(Unaudited)			
	(Dollars in thousands)			
<b>Net income</b>	\$ 11,454	\$ 2,241	\$ 26,509	\$ 13,255
Income tax expense	2,848	1,480	8,009	8,017
Interest expense	897	561	2,527	1,684
Depreciation and amortization	1,456	821	3,665	2,442
<b>EBITDA</b>	<b>16,655</b>	<b>5,103</b>	<b>40,710</b>	<b>25,398</b>
Transaction expense <sup>(a)</sup>	247	4	1,733	63
Inventory step-up adjustment – acquisition related <sup>(b)</sup>	—	—	501	—
Litigation charge <sup>(c)</sup>	—	4,295	—	5,948
Stock-based compensation	353	215	881	520
<b>Adjusted EBITDA</b>	<b>\$ 17,255</b>	<b>\$ 9,617</b>	<b>\$ 43,825</b>	<b>\$ 31,929</b>
<b>Adjusted EBITDA Margin<sup>(d)</sup></b>	<b>18.4%</b>	<b>16.4%</b>	<b>18.5%</b>	<b>18.7%</b>

(a) Represents fees, expenses and integration costs associated with our acquisition of NauticStar and our follow-on offering and secondary offering in the prior-year period.

(b) Represents post-acquisition adjustment to cost of goods sold for the fair value step up of inventory acquired all of which was sold during the second quarter of fiscal 2018.

- (c) Represents legal and advisory fees related to our litigation with Malibu Boats, LLC, which was settled during the fourth quarter of fiscal 2017.
- (d) We define Adjusted EBITDA margin as Adjusted EBITDA expressed as a percentage of sales.

The following table sets forth a reconciliation of net income as determined in accordance with GAAP to Adjusted net income for the periods indicated:

	Three Months Ended		Nine Months Ended	
	April 1, 2018	April 2, 2017	April 1, 2018	April 2, 2017
	(Unaudited)			
	(Dollars in thousands, except share and per share amounts)			
<b>Net income</b>	\$ 11,454	\$ 2,241	\$ 26,509	\$ 13,255
Income tax expense	2,848	1,480	8,009	8,017
Transaction expense <sup>(a)</sup>	247	4	1,733	63
Inventory step-up adjustment – acquisition related <sup>(b)</sup>	—	—	501	—
Litigation charge <sup>(c)</sup>	—	4,295	—	5,948
Stock-based compensation	353	215	881	520
<b>Adjusted net income before income taxes<sup>(d)</sup></b>	<b>14,902</b>	<b>8,235</b>	<b>37,633</b>	<b>27,803</b>
Adjusted income tax expense <sup>(e)</sup>	4,322	2,965	10,914	10,009
<b>Adjusted net income</b>	<b>\$ 10,580</b>	<b>\$ 5,270</b>	<b>\$ 26,719</b>	<b>\$ 17,794</b>

Pro-forma Adjusted net income per common share

Basic	0.57	0.28	1.43	0.96
Diluted	0.56	0.28	1.42	0.95

Pro-forma weighted average shares used for the computation of:

Basic Adjusted net income per share <sup>(f)</sup>	18,624,381	18,593,296	18,621,350	18,593,296
Diluted Adjusted net income per share <sup>(f)</sup>	18,803,396	18,722,582	18,797,949	18,704,546

- (a) Represents fees, expenses and integration costs associated with our acquisition of NauticStar and our follow-on offering and secondary offering in the prior-year period.
- (b) Represents post-acquisition adjustment to cost of goods sold for the fair value step up of inventory acquired all of which was sold during the second quarter of fiscal 2018.
- (c) Represents legal and advisory fees related to our litigation with Malibu Boats, LLC, which was settled during the fourth quarter of fiscal 2017.
- (d) The prior periods presented exclude amortization charges for acquired intangible assets incurred during the third quarter of fiscal 2018 and the year to date period of \$0.5 million and \$1.0 million, respectively.
- (e) Reflects income tax expense at an estimated annual effective income tax rate of 29% for all current-year periods presented and 36% for all prior-year periods presented. We expect our estimated annual effective income tax rate to be reduced to about 24% for fiscal 2019.
- (f) The weighted average shares used for computation of pro-forma diluted earnings per common share gives effect to 59,297 shares of restricted stock awards, 66,134 performance stock units and 53,584 shares for the dilutive effect of stock options. The average of the prior quarters is used for computation of the nine month ended periods.

The following table shows the reconciliation of net income per diluted share to Adjusted net income per diluted pro-forma weighted average share for the periods presented:

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>April 1, 2018</b>	<b>April 2, 2017</b>	<b>April 1, 2018</b>	<b>April 2, 2017</b>
		(Unaudited)		
<b>Net income per diluted share</b>	0.61	0.12	1.42	0.71
Impact of adjustments:				
Income tax expense	0.15	0.08	0.43	0.43
Transaction expense <sup>(a)</sup>	0.01	-	0.09	-
Inventory step-up adjustment – acquisition related <sup>(b)</sup>	-	-	0.03	-
Litigation charge <sup>(c)</sup>	-	0.23	-	0.32
Stock-based compensation	0.02	0.01	0.05	0.03
<b>Adjusted net income per diluted share before income taxes<sup>(d)</sup></b>	<b>0.79</b>	<b>0.44</b>	<b>2.02</b>	<b>1.49</b>
Impact of adjusted income tax expense on net income per diluted share before income taxes <sup>(e)</sup>	(0.23)	(0.16)	(0.58)	(0.54)
Impact of increased share count <sup>(f)</sup>	-	-	(0.02)	-
<b>Adjusted net income per diluted pro-forma weighted average share</b>	<b>0.56</b>	<b>0.28</b>	<b>1.42</b>	<b>0.95</b>

- (a) Represents fees, expenses and integration costs associated with our acquisition of NauticStar and our follow-on offering and secondary offering in the prior-year period.
- (b) Represents post-acquisition adjustment to cost of goods sold for the fair value step up of inventory acquired all of which was sold during the second quarter of fiscal 2018.
- (c) Represents legal and advisory fees related to our litigation with Malibu Boats, LLC, which was settled during the fourth quarter of fiscal 2017.
- (d) The prior periods presented exclude amortization charges for acquired intangible assets incurred during the third quarter of fiscal 2018 and the year to date period of \$0.5 million and \$1.0 million, respectively.
- (e) Reflects income tax expense at an estimated annual effective income tax rate of 29% for all current-year periods presented and 36% for all prior-year periods presented. We expect our estimated annual effective income tax rate to be reduced to about 24% for fiscal 2019.
- (f) Reflects impact of increased share counts giving effect to the exchange of all restricted stock awards, the vesting of all performance stock units and for the dilutive effect of stock options included in outstanding shares.

### Liquidity and Capital Resources

Our primary liquidity and capital resource needs are to finance working capital and fund capital expenditures. Our principal source of funds is cash generated from operating activities. As of April 1, 2018, we had borrowing availability of \$30.0 million under our revolving credit facility. We believe our cash from operations, along with borrowings under our revolving

credit facility, will be sufficient to provide for our working capital and capital expenditures for at least the next 12 months. The following table summarizes the cash flows from operating, investing, and financing activities:

	April 1, 2018	April 2, 2017
	(Unaudited)	
	(Dollars in thousands)	
<b>Total cash provided by (used in):</b>		
Operating activities	\$ 36,288	\$ 21,222
Investing activities	(83,015)	(1,715)
Financing activities	51,189	(7,013)
<b>Net increase in cash</b>	<b>\$ 4,462</b>	<b>\$ 12,494</b>

#### *Operating Activities*

Our net cash provided by operating activities increased by \$15.1 million, or 71.0%, for the nine months ended April 1, 2018 compared to the nine months ended April 2, 2017, to \$36.3 million from \$21.2 million. This increase was primarily due to an increase in net income, an increase in accounts receivable due to the timing of collections, and an increase in accrued expenses and other current liabilities due to the timing of payments. These increases were partially offset by an increase in cash paid for taxes and an increase in cash payments for interest related to an increase in our term loan balance when compared to the principal balance owed on our term loan during the nine months ended April 2, 2017.

#### *Investing Activities*

Net cash used in investing activities increased by \$81.3 million for the nine months ended April 1, 2018 compared to the nine months ended April 2, 2017, to \$83.0 million from \$1.7 million. This increase was primarily due to the acquisition of NauticStar in October 2017, for cash consideration of \$80.5 million, net of cash on hand. Remaining capital outlays consisted of normal purchases for manufacturing infrastructure and expansion activities, molds, and equipment.

#### *Financing Activities*

Net financing activities was a source of cash for the nine months ended April 1, 2018 of \$51.2 million. Net financing activities for the nine months ended April 2, 2017 was a use of cash of \$7.0 million. The change in net financing activities was a source of cash of \$58.2 million. Cash provided by financing activities for the nine months ended April 1, 2018 increased primarily from proceeds from issuance of long term debt of \$80.8 million, which was partially offset by deferred financing costs of \$1.2 million and payments on our term loan of \$28.3 million, which was an increase of \$24.5 million over the nine months ended April 2, 2017, during which payments on our term loan and repayment of our revolving credit facility were \$6.9 million.

#### *Third Amended and Restated Credit Agreement*

On October 2, 2017, we entered into a Third Amended and Restated Credit and Guaranty Agreement with Fifth Third Bank, as the agent and letter of credit issuer, and the lenders party thereto (the "Third Amended Credit Agreement"). The Third Amended Credit Agreement replaced and paid off our Second Amended and Restated Credit Agreement, dated May 27, 2016. The Third Amended Credit Agreement provides us with a \$145 million senior secured credit facility, consisting of a \$115 million term loan (the "Third Term Loan") and a \$30 million revolving credit facility. On October 17, 2017, December 1, 2017 and February 28, 2018, we made voluntary payments on the Third Term Loan of \$10.0 million, \$7.0 million and \$8.0 million, respectively, out of excess cash.

## **Off-Balance Sheet Arrangements**

As of April 1, 2018, we did not have any off-balance sheet financings.

## **Emerging Growth Company**

We are an emerging growth company, as defined in the JOBS Act. For as long as we are an emerging growth company, we may take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not emerging growth companies, including, but not limited to, not being required to comply with the auditor attestation requirements of Section 404(b) of the Sarbanes-Oxley Act, reduced disclosure obligations regarding executive compensation in our periodic reports and proxy statements, and exemptions from the requirements of holding stockholder advisory “say-on-pay” votes on executive compensation and stockholder advisory votes on golden parachute compensation.

The JOBS Act also provides that an emerging growth company can utilize the extended transition period provided in Section 7(a)(2)(B) of the Securities Act for complying with new or revised accounting standards. Pursuant to Section 107 of the JOBS Act, we have irrevocably chosen to opt out of such extended transition period and, as a result, we will comply with new or revised accounting standards on the relevant dates on which adoption of such standards is required for companies that are not “emerging growth companies.”

We will continue to be an emerging growth company until the earliest to occur of (i) the last day of fiscal year during which we had total annual gross revenues of at least \$1 billion (as indexed for inflation), (ii) the last day of fiscal year following the fifth anniversary of the closing of the IPO, (iii) the date on which we have, during the previous three-year period, issued more than \$1 billion in non-convertible debt, or (iv) the date on which we are deemed to be a “large accelerated filer,” as defined under the Exchange Act.

## **Critical Accounting Policies**

As of April 1, 2018, there were no significant changes in or changes in the application of our critical accounting policies or estimation procedures from those presented in our Annual Report on Form 10-K.

## **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

Refer to our Annual Report on Form 10-K for a complete discussion on the Company’s market risk. There have been no material changes in market risk from those disclosed therein.

## **ITEM 4. CONTROLS AND PROCEDURES.**

### *Evaluation of Disclosure Controls and Procedures*

We maintain disclosure controls and procedures (as defined in Rule 13a-15(e) of the Exchange Act) that are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC’s rules and forms, and that such information is accumulated and communicated to our management, including our chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosures. Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As of the end of the period covered by this Quarterly Report, we carried out an evaluation under the supervision and with the participation of our management, including our chief executive officer and chief financial officer, of the effectiveness of our disclosure controls and procedures. Based upon this evaluation, our chief executive officer and chief financial officer have concluded that our disclosure controls and procedures were effective at a reasonable assurance level as of April 1, 2018.

*Changes in Internal Control Over Financial Reporting*

During the second quarter ended December 31, 2017, we completed the acquisition of NauticStar. Prior to the acquisition, NauticStar was a privately-held company and was not subject to the Sarbanes-Oxley Act of 2002, the rules and regulations of the SEC, or other corporate governance requirements applicable to public reporting companies. As part of our ongoing integration activities, we are continuing to incorporate our controls and procedures into NauticStar and to augment our company-wide controls to reflect the risks that may be inherent in acquisitions of privately-held companies.

Other than our integration of NauticStar, there have been no changes in our internal control over financial reporting during the quarter ended April 1, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II – OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS.**

**Legal Proceedings**

None.

**ITEM 1A. RISK FACTORS.**

During the quarter ended April 1, 2018, there were no material changes to the risk factors disclosed in “Part I, Item 1A. Risk Factors” in our Annual Report filed on Form 10-K.

**ITEM 2. UNREGISTERED SALES OF SECURITIES AND USE OF PROCEEDS.**

None.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES.**

Not applicable.

**ITEM 4. MINE SAFETY DISCLOSURES.**

None.

**ITEM 5. OTHER INFORMATION.**

None.

**ITEM 6. EXHIBITS, FINANCIAL STATEMENT SCHEDULES.**

Exhibit No.	Description	Incorporated by Reference				Filed Herewith
		Form	File No.	Exhibit	Filing Date	
3.1	<a href="#">Amended and Restated Certificate of Incorporation of MCBC Holdings, Inc.</a>	10-K	001-37502	3.1	9/18/15	
3.2	<a href="#">Amended and Restated By-laws of MCBC Holdings, Inc.</a>	10-K	001-37502	3.2	9/18/15	
10.1	<a href="#">Registration Rights Agreement between MCBC Holdings, Inc. and Wayzata Opportunities Fund II, L.P.; Wayzata Opportunities Fund Offshore II, L.P. and Wayzata Recovery Fund, LLC, dated July 22, 2015</a>	10-K	001-37502	10.2	9/18/15	
10.4†	<a href="#">MCBC Holdings, Inc. 2015 Incentive Award Plan</a>	S-1/A	333-203815	10.4	7/15/15	
10.5†	<a href="#">Form of Restricted Stock Award Agreement and Grant Notice under 2015 Incentive Award Plan (employee)</a>	S-1/A	333-203815	10.10	7/1/15	
10.6†	<a href="#">Form of Stock Option Agreement and Grant Notice under 2015 Incentive Award Plan (employee)</a>	S-1/A	333-203815	10.12	7/7/15	
10.7†	<a href="#">Form of Restricted Stock Award Grant Notice under 2015 Incentive Award Plan (director)</a>	S-1/A	333-203815	10.13	7/7/15	
10.8†	<a href="#">Senior Executive Incentive Bonus Plan</a>	10-K	001-37502	10.8	9/18/15	
10.9†	<a href="#">Non-Employee Director Compensation Policy</a>	S-1/A	333-203815	10.17	7/1/15	
10.11†	<a href="#">Employment Agreement between MasterCraft Boat Company and Terry McNew, dated July 26, 2012</a>	S-1/A	333-203815	10.6	6/25/15	
10.12†	<a href="#">Employment Agreement between MCBC Holdings, Inc. and Terry McNew, effective as of July 1, 2015</a>	S-1/A	333-203815	10.14	7/7/15	
10.13†	<a href="#">Employment Agreement between MCBC Holdings, Inc. and Timothy M. Oxley, effective as of July 1, 2015</a>	S-1/A	333-203815	10.15	7/7/15	
10.14†	<a href="#">Employment Agreement between MCBC Holdings, Inc. and Shane Chittum, effective as of July 1, 2015</a>	S-1/A	333-203815	10.16	7/7/15	
10.17†	<a href="#">Form of Indemnification Agreement for directors and officers</a>	S-1/A	333-203815	10.9	7/7/15	
10.18	<a href="#">Amendment No. 1, dated as of February 18, 2016, to the Amended and Restated Credit and Guaranty Agreement among MasterCraft Boat Company, LLC, MasterCraft Services, Inc., MCBC Hydra Boats LLC, MasterCraft International Sales Administration, Inc. as borrowers and other credit parties, various lenders and Fifth Third Bank as the agent and L/C issuer and lender</a>	8-K	001-37502	10.1	2/19/16	
10.19	<a href="#">Second Amended and Restated Credit and Guaranty Agreement, dated May 26, 2016, by and among MasterCraft Boat Company, LLC, MasterCraft Services, Inc., MCBC Hydra Boats LLC, MasterCraft International Sales Administration, Inc. as borrowers and other credit parties, various lenders and Fifth Third Bank as the agent and L/C issuer and lender</a>	8-K	001-37502	10.1	5/27/16	
10.20	<a href="#">Amendment No. 1, dated as of August 19, 2016, to the Second Amended and Restated Credit and Guaranty Agreement, dated May 26, 2016, by and among MasterCraft Boat Company, LLC, MasterCraft Services, Inc., MCBC Hydra Boats LLC, MasterCraft International Sales Administration, Inc. as borrowers and other credit parties, various lenders and Fifth Third Bank as the agent and L/C issuer and lender</a>	10-K	001-37502	10.20	9/8/16	

10.21†	<a href="#">Form of Performance Stock Unit Award Agreement under 2015 Incentive Award Plan</a>	8-K	001-37502	10.1	8/26/16	
10.22	<a href="#">Membership Interest Purchase Agreement, dated October 2, 2017 among MCBC Holdings, Inc., Nautic Star, LLC and each of the other parties thereto</a>	8-K	001-37502	2.1	10/2/17	
10.23	<a href="#">Third Amended and Restated Credit and Guaranty Agreement, dated October 2, 2017, by and among MasterCraft Boat Company, LLC, MasterCraft Services, Inc., MCBC Hydra Boats, LLC, MasterCraft International Sales Administration, Inc., Nautic Star, LLC, NS Transport, LLC and Navigator Marine, LLC as borrowers and other credit parties, various lenders and Fifth Third Bank as the agent and L/C issuer and lender</a>	8-K	001-37502	10.1	10/2/17	
31.1	<a href="#">Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer</a>					*
31.2	<a href="#">Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer</a>					*
32.1	<a href="#">Section 1350 Certification of Chief Executive Officer</a>					**
32.2	<a href="#">Section 1350 Certification of Chief Financial Officer</a>					**
101.INS	XBRL Instance Document					*
101.SCH	XBRL Taxonomy Extension Schema Document					*
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document					*
101.LAB	XBRL Taxonomy Extension Label Linkbase Document					*
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document					*
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document					*

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† Indicates management contract or compensatory plan.

\* Filed herewith.

\*\* Furnished herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

<b>Signature</b>	<b>Title</b>	<b>Date</b>
<u>/s/ TERRY MCNEW</u> Terry McNew	President and Chief Executive Officer (Principal Executive Officer) and Director	May 10, 2018
<u>/s/ TIMOTHY M. OXLEY</u> Timothy M. Oxley	Chief Financial Officer (Principal Financial and Accounting Officer), Treasurer and Secretary	May 10, 2018

## CERTIFICATIONS

I, Terry McNew, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of MCBC Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 10, 2018

/s/ Terry McNew  
Terry McNew  
President and Chief Executive Officer  
(Principal Executive Officer)

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## CERTIFICATIONS

I, Timothy M. Oxley, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of MCBC Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 10, 2018

/s/ Timothy M. Oxley  
Timothy M. Oxley  
Chief Financial Officer, Treasurer and Secretary  
(Principal Financial and Accounting Officer)

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Terry McNew, Chief Executive Officer of MCBC Holdings, Inc. (the "Company"), hereby certify, pursuant to 18 U.S.C. §1350, as adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended April 1, 2018 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

May 10, 2018

/s/ Terry McNew  
Terry McNew  
President and Chief Executive Officer (Principal  
Executive Officer)

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Timothy M. Oxley, Chief Financial Officer of MCBC Holdings, Inc. (the "Company"), hereby certify, pursuant to 18 U.S.C. §1350, as adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended April 1, 2018 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

May 10, 2018

/s/ Timothy M. Oxley  
Timothy M. Oxley  
Chief Financial Officer, Treasurer and Secretary  
(Principal Financial and Accounting Officer)

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